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# THE EXCHANGITE

Issued Monthly by The National Exchange Club

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Volume VII

SEPTEMBER, 1928

Number 9

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#### OFFICERS OF THE NATIONAL EXCHANGE CLUB

Left to Right—Clinton G. Nichols, Hartford, Conn., Immediate Past President; Herold M. Harter, Toledo, Ohio, Secretary; Pliny L. Allen, Seattle, Wash., Marshal; George S. Greene, Los Angeles, Calif., President; Dr. A. A. Jenkins, Cleveland, Ohio, Sentry; Robert F. Nitsche, Terre Haute, Ind., Treasurer; J. P. Muller, New York City, 1st Vice-Pres.; Thomas C. Imeson, Jacksonville, Fla., 3rd Vice-Pres.; W. J. McKone, (Deceased) Jackson, Mich., 2nd Vice-Pres.

#### W. J. McKONE

Born Aug. 23, 1866—Died Aug. 28, 1928

Following his election to the office of National Second Vice-President at the Toledo Convention, Mr. W. J. McKone, highly esteemed and beloved by all who are acquainted with the leaders of The National Exchange Club, passed to the Great Beyond at his home in Jackson, Mich., August 28, 1928. The untimely death of Mr. McKone is a great loss to Exchange at large. The news of his parting reaches us just before this issue goes to press, hence a memorial to Mr. McKone will appear in the October "Exchangite."



# Extension and Expansion

## A Message from the New President of The National Exchange Club

**D**URING this fiscal year ending in June, 1929, let us spread the gospel of Exchange, through an intensive program of extension and expansion.

Extension is the forming of new Clubs all over our glorious United States, extending our influence, for community well-being into towns and cities that are not fortunate in having an Exchange Club exemplifying the motto "Unity for Service".

Expansion is the building up of our present membership in Clubs, by bringing in the best type of citizenship in our communities to work with us in the things we are doing. This expansion must continually take place, for if we do not continue to bring new blood into our Clubs they will gradually disintegrate. While the old blood is mighty good, yet, the mixture of the new blood with the old makes for bigger and better accomplishments.

During this coming year, I ask that all Clubs co-operate with our National Organization in the matter of extension, so that by the end of the year we shall have a percentage of increase, in the number of Clubs, never before accomplished by any service organization. By doing this we will increase the size and efficiency of our organization to such an extent that Exchange will assume even greater civic leadership throughout the length and breadth of this nation.



President of The National Exchange Club.





AMELIA EARHART

The first woman to cross the Atlantic Ocean by airplane was the guest of The National Exchange Club Convention in Toledo, July 22 to 27. Miss Earhart considers the above photo, taken during the Convention, the best likeness of herself she has seen and is therefore reproducing it in her book now being published.



# THE EXCHANGITE

NATIONAL EXCHANGE CLUB



OFFICIAL PUBLICATION

Volume VII

SEPTEMBER, 1928

Number 9

## National President's Report

Delivered to the Twelfth Annual Convention

By CLINTON G. NICHOLS

**S**ERVICE is the rent we pay for the space we occupy." This is another way of saying we are stewards of the talents with which we have been supplied by the "Giver of all good and perfect gifts."

Certainly the experience of your National President during the fiscal term about to end has impressed upon his consciousness a sense of realization of the loyalty and consecration of the host of men who are carrying on as Exchangites.

Before enlarging upon this particular thought, may I for a moment digress to give expression to my deep appreciation of the many courtesies extended to me by the officers of the National Exchange Club and to Exchangites wherever dispersed.

In an organization of our kind, meeting in Convention annually, many burdens and responsibilities, in the natural course of events, must be assumed by the members of the National Board. To our National Secretary Herold M. Harter and National Treasurer Robert F. Nitsche I am deeply indebted for wise counsel, deep devotion to the interests of Exchange, and the unselfish giving of their time and ability in solving the problems we have met during the last ten months. To the other officers and members of the Board of Control and the members of standing and special committees, this word of appreciation is also extended, for they, too, have cooperated individually and collectively. I would be very remiss should I fail to add a word of commendation concerning the staff at headquarters. On my frequent visits, I have found the same spirit of devotion to Exchange and smiles and kindly greeting, which could not be possible were it not that the entire organization is prompted by the same sense of service which animates the members of our organization throughout the country.

In presenting this Twelfth Annual Report, my thoughts naturally revert to three outstanding propositions. These are the result of close observation at Conventions, my travels through the various states, and attendance upon State Conventions and meetings of the constituent Clubs.

Because of the growth of our organization, the extent of the territory to be covered, and the fact that the present fiscal year will be limited to a ten months' period, it has not been possible for your National President to make as many visitations as he had desired.

This particular condition will become more and more acute as the number of our Clubs increase. Realizing to a full extent the desirability of a personal visit of your National President to the constituent Clubs, and particularly to the State Conventions, a very important recommendation will be submitted to the delegates in convention assembled, which amendment will be of material assistance to the National President in the years to follow. Inability to make these special visitations is a distinct disappointment and loss to the National President, for the contacts, the smiles, and the handshakes everywhere in evidence throughout the confines of this country, aid materially in lightening the burden of the executive, give a broader concept of Exchange and a deeper appreciation of that invaluable asset, friendship.

### The Growth of Exchange

Conditions, generally have not favored the rapid development of extension work. Nevertheless and notwithstanding, Exchange has made a substantial growth during the present term. It has been gratifying to learn that many of our Clubs have been actively engaged in extension work with the result that already a goodly number of Clubs have been formed. In various communities work has been started that will result in additional Clubs during the fall and winter months.

### Convention Attendance

This is the first year of operation of the amendment adopted in San Francisco, providing that each Club shall pay the amount of \$20 to the Convention Fund covering the registration fee of two delegates. It should be realized by every Club, whether large or small in membership, that equal representation in the National Club is enjoyed by all. Each Club should bear a part of the expense of the central organization because the Affiliated Clubs are the National Exchange Club. The officers and Board of Control simply carry out the policies of Exchange as formulated and adopted in Convention assembled. Equal representation should carry equal responsibility. I am very pleased to report that, for the most part, Clubs have responded splendidly and have shown that spirit of cooperation and loyalty exemplified in our motto.

It is, and always will be, true that our aims and purposes,

*(Continued on page 27)*





NATIONAL OFFICERS AND BOARD OF CONTROL. Left to Right—Geo. C. Sabichi, Bakersfield, Calif., a Past President; Joseph B. Sieber, Akron, Ohio, Board Member; Floyd C. Miller, Kalamazoo, Mich., Board Member; J. P. Muller, New York City, 1st Vice-Pres.; Pliny L. Allen, Seattle, Wash., Marshal; Herold M. Harter, Toledo, Ohio, Secretary; John H. Awtry, Dallas, Tex., Board Member; George S. Greene, Los Angeles, Calif., President; Frank M. Flory, Minneapolis, Minn., Board Member; Clinton G. Nichols, Hartford, Conn., Immediate Past President; Robert F. Nitsche, Terre Haute, Ind., Treasurer; Warren A. Deale, Phoenix, Ariz., Board Member; Thomas C. Imeson, Jacksonville, Fla., 3rd Vice-Pres.; I. H. Streeper, III, Alton, Ill., Board Member; W. J. McKone, Jackson, Mich., 2nd Vice-Pres.; A. W. Watson, Salt Lake City, Utah, Board Member; Dr. A. A. Jenkins, Cleveland, Ohio, Sentry; Herbert F. Boehl, Louisville, Ky., Board Member.

# The Toledo Convention

## A Convention of Distinctive Achievements

By NEVIN I. GAGE  
Managing Editor, The Exchangite

**T**HE Twelfth Annual Convention of The National Exchange Club, held in Toledo, the city where Exchange became a nationwide organization, was a joyous homecoming celebration—and a Convention marking outstanding achievements.

Eleven years ago—in Toledo, on August 6, 1917, to be exact—it was with a nucleus of but four Clubs, found in but two states, that Exchange became nationalized. The first National Exchange Convention was then held in Toledo the same year, September 18, 1917. Since that time, Exchange Clubs have been formed in every state in the United States, and the two states—Ohio and Michigan—that furnished the four original Clubs in 1917 this year sent delegates to the Toledo Convention representing approximately 6,500 members.

The remarkable growth of Exchange during the lapse of time between the First and Twelfth Annual Conventions, both held in this home city of the Na-

tional Headquarters, was reflected in every phase of the recent convention activity. It was the biggest convention in the experience of the organization. Everything about it was big—including the big-hearted spirit of fellowship that dominated the mood of everybody present, the attendance of delegates and visitors at the Convention, the entertainment and program features offered, and the legislative business adopted by the Convention.

This representation of the bigness of the 1928 Convention may, at a glance, appeal to you as a somewhat exaggerated description of the facts, intended to paint a picture that will lure you to future conclaves of Exchange, but if you will do a little private investigating and read further you will, no doubt, agree that this National meeting overshadowed all other Exchange Conventions.

A blaze of American and Exchange flags, Convention placards, decorated autos and streets cars, and badge-

labeled delegates gave evidence of the preparations the seven Host Clubs of the Toledo district had made for entertaining the delegates from Clubs all over the country. The streets and buildings of no other Exchange Club Convention city were so elaborately adorned as were those of Toledo.

### IMPORTANT STEPS TAKEN

Culminating a year of laudable achievement in all phases of Exchange Club service, and many advances of the service departments of National Headquarters—fully covered in the printed report of the National Secretary—this Convention decidedly increased the pace of Exchange Club progress.

American aviation in the future will have a powerful advocate in the National Exchange Club, the first Service Club to announce a definite policy for air promotion. The resolution, embodying the new aviation policy as a National Objective, recommended that the Affiliated Clubs lend their support to the

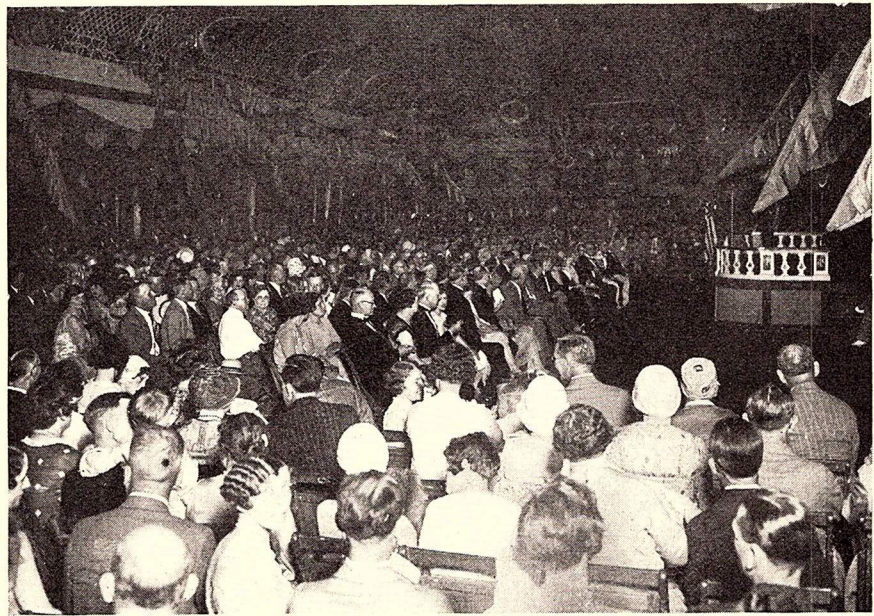


advancement of aviation as a means of transportation for mail, express, freight, and passengers, the marking of air line courses, the establishment of landing fields, and whole-hearted co-operation with the government in its development of air transportation.

This action was taken as a climax to the aviation activities of the Clubs locally for the past year, also, the airplane transportation service established especially for the Toledo Convention attendees—the first of its kind in the history of American Conventions—and, finally, the appearance as the guest of the Convention of Miss Amelia Earhart, the first woman to fly across the Atlantic. Lou Gordon and Wilmer Stultz, co-pilots of Miss Earhart, as well as Walter W. Hubbard, editor of the "American Aviator" magazine (and President of the New York Exchange Club) were other aviation luminaries present.

While aviation was the keynote of the Convention for civic service, the keynote for Exchange Club development was Extension and Expansion. And, the watchword for this coming year is to be Extension (building new Clubs), and Expansion (membership building of the present Clubs). President Greene, himself, is so enthusiastically in earnest about this program that, you will observe, he has made Extension and Expansion the text of his first message—found on page 3 of this issue.

Another important feature of the Twelfth Annual Convention was the adoption of National Community Service Week as another National Objective. This week, sponsored solely by the Exchange Clubs of the United States last year, gained nation-wide attention as a movement for community improvement, child welfare work, and citizenship



A section of the 5,000 delegates and visitors who attended the "Night of Happiness," opening session, featuring Amelia Earhart, her co-pilots, and Senator Fess

training. The week proved such a success, concentrating attention upon the major interests of Exchange, all in one week, that it was unanimously acclaimed a National Objective, and recommended as a part of the yearly program for each Club.

A fourth accomplishment of significance to Exchange was the clarification of our National Objectives by the labors of the Toledo meeting. Our program of National Objectives had been evolved through the action of the various Conventions of the past years, without a unification of these objectives. After much serious consideration a resolution was, therefore, prepared and adopted reclassifying these objectives, with the purpose of stimulating activity

among the Affiliated Clubs in support of those objectives adaptable to the needs of each community. It is believed that this will enhance our united efforts in the many fields of service to which Exchange is especially dedicated. The objectives of The National Exchange Club now stand as follows:

(1) Advancement of Aviation; (2) Discouragement of Excessive Law Making; (3) Tax Reduction; (4) Citizenship Training; (5) Community Welfare; (6) Child Welfare; (7) The Sunshine Special; (8) National Community Service Week.

Finally, the most outstanding progressive step from the standpoint of increasing the efficiency of the organization, and bringing each Affiliated Club into closer contact with the activities and purposes of the National Organization of the Exchange Clubs, was the adoption of the constitutional amendment providing for the creation of Districts throughout the United States, according to Exchange Club population.

The National President is to be represented in each district by a District Governor, appointed by him, and, under the control and supervision of the National Exchange Club. The districts will be formed within the states and numbered consecutively in each state with the state designation. Each district will consist of approximately ten or twelve Clubs. Inasmuch as it is impossible for the National President and other executives of the National organization to make personal visits to each individual Club during the year, the District Governor will function as a point of contact and a helpful representative of inestimable value to the Affiliated Clubs and the National organization in toto. The district organizations will not con-



Exchangites and families assembling for parade to the steamer dock on Outing Day



flict in any way with the state organizations; on the contrary, they will be of a co-ordinating influence in their support.

The adoption of the District Governor plan, as worked out by the special Committee on Co-ordination, and the National Committee on Jurisprudence and Laws, with the co-operation of the National executives, is believed to be the most progressive step toward aiding both the new and long established Clubs that has ever been made. Further information pertaining to its details will be announced later.

Upon serious consideration of the above accomplishments of the Toledo Convention, it is obvious that, with the united efforts of all of the Affiliated Clubs, Exchange is destined to occupy a still greater place in the sun as time moves on.

### THE CONVENTION PROGRAM

A program of unusual entertainment features and hospitality functions awaited the arrival of the first delegates and visitors who appeared on Sunday, the opening day of the Convention. Though the actual business sessions did not begin until Tuesday morning, the two preceding days were busily occupied with meetings of the National officers and Committees, and program events befitting the opening ceremonies of a National Convention of this magnitude. It would be, virtually, an endless story if we were to attempt a detailed account of all of the interesting affairs of this five and one-half day fest, but a resumé of the main events will give you a general picture of what many have called a highly successful Exchange Club Convention.

Among the earliest arrivals in Toledo were President Clinton G. Nichols and Mrs. Nichols of Hartford, Conn., who came in a Ford tri-motored plane from Detroit, accompanied by some of the members of the Dearborn, Mich., Exchange Club. They were met at the transcontinental airport of Toledo by a reception committee of the Host Clubs, which included the Exchange Clubs of Toledo,

Maumee, Sylvania, Perrysburg, West Toledo, Auburndale, and Dorr Street, headed by F. W. ("Bill") Nye, Chairman of the Convention reception activities. A bit of frolic was added to the arrival of the National chief when he was transported from the airport to the city in a "tin lizzie" of the year 1 vintage that had been dug up from some obscure resting place down the peaceful

Hotel. Accommodations in the Commodore Perry, Secor, and other downtown hotels had been arranged in advance, and it was in short order that all of the necessary preliminaries were handled by the efficient registration staff, and everyone was promptly directed to his room and made comfortable.

Old friendships were soon renewed, and many associations of past Exchange Club gatherings recalled as the members congregated in sociable groups about the headquarters and hotel lobbies. And it was not long until echoes and re-echoes of first-name greetings filled the rooms and lobbies as new acquaintances were quickly formed between men from every state. The spirit of Exchange made an easy approach for "Bill" of California to start chinning with "Jim" of New York.

The atmosphere of welcome was in evidence everywhere about Toledo. There was nothing that the city officials and townspeople left undone to make the visiting Exchangites and Exchangettes feel at home and enjoy a happy time. The city parks, golf links, the hotels, and virtually all public institutions were placed at our disposal.

The stars of the reception activities, however, were the Exchangites of the seven Host Clubs of the Toledo district, mentioned above, and their wives, who entertained as admirable hosts and hostesses from the arrival of the first visitors until the departure of the last hangers-on. Everyone had praises for the hospitality features arranged for the men and women by the Toledo members—under the leadership of President Waldo M. Bowman, Secretary P. R. Hughes, Chairman Claude A. Campbell, Reception Chairman F. W. ("Bill") Nye, who were ably assisted by representatives from each Host Club and the National Headquarters staff. Not to be overlooked was the guiding influence of National Secretary Harter, who ably managed the entire Convention for the National organization. Miss

(Continued on page 28)

CLASS OF SERVICE		WESTERN UNION		SIGNS	
This is a full-rate Telegram, or Cablegram, unless its deferred character is indicated by a suitable sign above or preceding the address.		NEWSPAPER CANTON, PRESIDENT		J. C. WILKINSON, FIRST VICE PRESIDENT	
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CB296 39 GOVT=EXECUTIVE OFFICE SUPERIOR WIS 21 955A					
HAROLD M. HARTER=					
EXCHANGE CLUBS OF THE UNITED STATES TOLEDO OHIO=					
I REGRET THAT I CANNOT BE PRESENT AT YOUR ANNUAL CONVENTION					
STOP AT SOME SUITABLE OCCASION DURING THE CONVENTION PLEASE					
EXPRESS TO ALL THOSE ATTENDING MY HEARTIEST GREETINGS AND					
MY SINCERE WISHES FOR A MOST SUCCESSFUL AND HAPPY MEETING=					
CALVIN COOLIDGE.					

The telegram received from President Coolidge

Maumee Valley. A drum and bugle corps escorted the party through the decorated streets to the more ornate headquarters at the Commodore Perry Hotel.

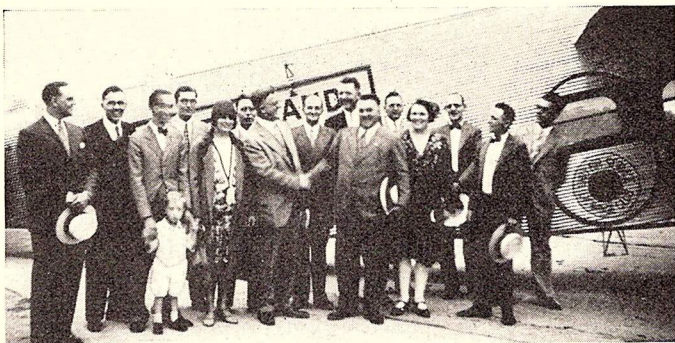
### SUNDAY'S PROGRAM

On Sunday many of the delegates and visitors, with their ladies, arrived and registered themselves during the day at the Registration Headquarters on the ground floor of the Commodore Perry

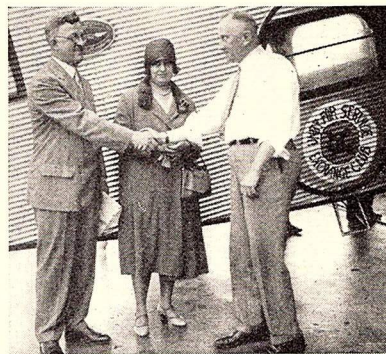


President Nichols, holding his chest of gold given him by the Convention, hands the gavel to Pres.-Elect Greene before Secretary Harter and Treasurer Nitsche





President Nichols receives greeting from Mayor Clyde M. Ford as he and Mrs. Nichols depart from Dearborn, Mich., in Ford plane on the last lap of their journey to Toledo. Members of the Dearborn Club accompanied them. L. to R.—Dr. M. H. Hoffman; Pres. C. A. English; Dr. R. S. Gregory and son; J. W. Blankertz; Mrs. Nichols; L. Lobdell of Stout Airways, Inc.; Pres. Nichols; W. A. Ketchum; W. J. Schroeder; Mayor C. M. Ford; S. E. Knauss, Mgr., Stout Airways, Inc.; Mrs. W. J. Schroeder; H. W. Klamser; Sec'y. H. D. Schubert; Dr. R. J. Albright, Imm. Past Pres.



Upon their arrival at the Toledo Airport, Mr. and Mrs. Nichols are greeted by F. W. (Bill) Nye, Toledo, Chrmn. Convention Reception Com.



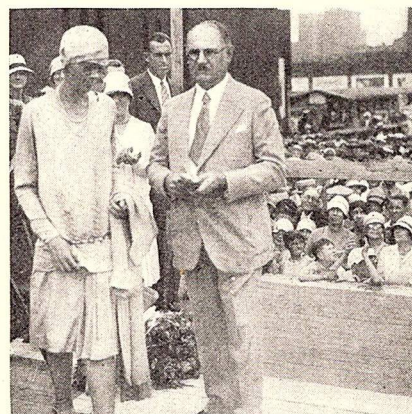
Miss Earhart, her co-pilots, Stultz and Gordon, in the parade to the civic reception stand



The Toledo Airport was the scene of many crowds during Convention week. Special Exchange Club trips over Toledo were made daily



The National Extension Committee. L. to R.—Duff C. Lewis, Staff Member; Hurd J. Miller, Fort Smith, Ark.; Clayton J. Wratten, Bristol, Pa.; Wm. H. Beck, Jr., Griffin, Ga.; Milnor H. Gleaves, Chrmn., Denver, Colo.; Stanley Cooper, Utica, N. Y.; Herold M. Harter, Executive Sec'y., Toledo



Mayor William T. Jackson presenting gold medal to Miss Earhart from Toledo. Medals were also given to Mr. Stultz and Mr. Gordon

Closeups of some of the prominent people of the Convention



# Friendship and Service

## The Foundation of Exchange: a Convention Address

By WILLIAM H. BECK, JR.

Member, National Extension Committee

WHAT is there in Exchange that can make men devote so much time to it? Since the beginning of time there have been in the heart of every man two desires that have never been fully satisfied; the desire to help one's fellowmen, and the longing for true friendship.

Men have accumulated great fortunes of material wealth, and of that material wealth they have had enough, but still there has been ever present that desire to help their fellowmen. Great men have known thousands and thousands of people, but still there has been present that longing for the intimate relationship of a true friend, for there is a vast difference between acquaintance and friendship. Your membership in Exchange offers you a means of servings and the opportunity of forming true friendships. Therein lies the answer to my question.

Some years ago there appeared in the music hall of a certain city, Paganini, the greatest violinist of his time, and perhaps the greatest master of all times. As Paganini walked into view upon the stage, his expectant audience burst into applause. He recognized that applause by an inclination of his head. And then, with that famous gesture for which he was noted, he raised his bow high above his head, and nestled his violin beneath his chin. A sonorous cord came from the accompanist at the piano, and, just as the master brought his bow into formal contact with the A string, the audience was electrified by a sharp, vibrant snap; they saw at once a broken string. Grasping the string with his strong fingers, he tore it from the violin and threw it upon the floor. Once more his bow was raised, once more the cord was given, and, as the bow came in contact with the E string, there came that second sharp, vibrant snap; there was a second broken and useless string hanging from the neck of the violin. As before, he tore this string from its fastenings and threw it away. Then, for the third time he raised his bow, and, as it came in contact with the third string, there came again this sharp, vibrant snap; and the end of the third string curled and wiggled about the neck of the violin. With rising emotion, Paganini quickly jerked off the string and threw it into the audience, which sat spellbound, dumbfounded, thinking the master had gone insane.

Not a sound could be heard by the vast audience, save the cords from the piano and the three snaps of the strings, one after another. There was a sense of something impending as Paganini seemed to notice the audience for the first time. His dark eyes swept through it, and then, raising his wonderful instrument far above his head, he picked the one remaining string with his strong fingers. "Just one string!" he said. "Just one string!" drawing out the repetition of the words.

Paganini made a quick movement, the cord resounded from the piano, and, as the master brought his bow in contact with the one string, a miracle was born. The soul of every man and woman who heard him was lifted up and carried on the wings of that music to its old homeland across the water. They heard the lapping of starlit waters on the Italian shores; the lilt of the nightingale amid the vineyards of France; they caught the crash of thunder in the storms of the black forests. It was miraculous. Unabashed by the breaking of his instrument, this musical genius had lifted the souls of all and transported them on the wings of melody to many lands, to the lands of their dreams.

### Service a Miracle Worker

Exchangites, I greet you as the potent miracle workers of this century. In Exchange you have the most wonderful instrument of all, the most precious gift of God's love. The string of service is capable of producing soul-stirring melodies. You are serving harmoniously, and that spirit is capable of making your life a song of triumph. Exchangites, give it a chance, so that when your time comes to leave this world, you will leave it with the satisfaction of knowing that it is a little more beautiful than you found it.

Exchange gathers its inspiration and power from the life of each member. It looks far above form and creed, realizing that supreme good can come only from a life of unselfish service. Hence, Exchange, with the martyrs of old, can truly say,

"Whether on cross uplifted, or in the battle's van

The fittest place where man can die is where he dies for man."

The other impulse of man that has never yet been fully satisfied is friend-

ship. Friendship,—what a beautiful word! Exchange offers you so many beautiful opportunities for the forming of true friendships. A short conference with your Exchange Club friends lightens the load of care and clears the atmosphere more than could hours of silent meditation.

Walter Channing says, "A friend is he who sets his heart upon us, who delights in us, who is willing at all times to do all he can for us, one upon whom we can depend in all cases."

Emerson wrote, "The only way to have a friend is to be one." And someone has aptly said, "Friendship is the greatest factor of success."

While breaking bread together once a week around the common board, under the banner of "Unity for Service," true friendships are being made; not only are friendships being made, but friendships are being kept in repair.

Around the corner I have a friend,  
In this great city that has no end.  
Yet days go by and weeks rush on,  
And before I know it the year is gone.

I never see my old friend's face  
For life is a swift and terrible race.  
He knows I like him just the same  
As in the days when I rang his bell  
and he rang mine.

We were younger then  
And now we are busy, tired men,  
Tired of playing a foolish game,  
Tired of trying to make a name.

Tomorrow, say! I will call on Jim  
Just to show that I'm thinking of him.  
But tomorrow comes, tomorrow goes,  
And the distance between us grows  
and grows.

Around the corner is miles away.  
"Telegram, sir. Jim died today."  
That's what we get and deserve in the end—  
Around the corner, the vanished friend.

### Exchange a Friendship Builder

Exchangites, that cannot happen in Exchange, for Exchange keeps our friendships in repair. Exchange makes men more useful to their families, more useful to their cities, to their states, to their nation. In short, a true Exchangite is the highest type of citizen. Ex-

(Continued on page 27)





Mr. C. A. Berkey, standing at the left, at the reception for Miss Earhart

## The Founder's Message

### A Convention Talk on the Origin of "Unity for Service"

By CHARLES A. BERKEY

The Founder of Exchange

IT IS a wonderful privilege and a wonderful thing to me to know that men like you are carrying on such a splendid work in Exchangite, therefore, I greet you in the name of Exchange as wonderfully worthwhile men. I know you little realize how much you are accomplishing, how much good in this country you are doing, in and for your various communities, and yet how much more you are doing for yourselves. The Exchange Club, if it does nothing else, helps to build up the character of each and every individual.

I know we little realize what some men have done for Exchange and for this country. Just yesterday it came to my attention that one of our members had done a wonderful work in our National Congress, and yet we knew nothing of it. Dr. Sabichi has told us of the wonderful work he did there, and thus it came to my mind that Exchange Clubs and Exchange members have a power and an influence for good in this country that can be exceeded by no other organization and in no other manner. Almost single-handed this man went to our National Congress and succeeded in working out some plans which the Exchange Clubs of the great state of California had undertaken to carry out, and almost single-handed he accomplished this wonderful project.

Exchange Clubs have a great work to do. You have started an important movement in your policy of discouraging too much law making. On the other hand, it is necessary that the laws be enforced. And one of the most potent law enforcement factors in this country are such organizations as the Exchange Clubs. If the Exchange Clubs would get into action in all the localities where they are found, they could have a tremendous weight and influence. By co-operating with the officials of the Government, of the municipalities, the State, and the nation, these officials could perform their duties in a much more efficient manner than they are now able to do, because of the lack of interest and apathy of our citizens. If you will get behind the officers of your community, from the sheriff down to the one who keeps the poor house, you will have more efficient administrations.

When the time comes that every citizen is awakened to his duty to his neighbor, his community, and his country, when local conditions have been improved for every man, woman and child, you will be glad if you have assisted in bettering those conditions and making others happier. So I say that while you have accomplished a lot of good for your community, your country, and yourselves, you have much more to do,

because there is so much to be done.

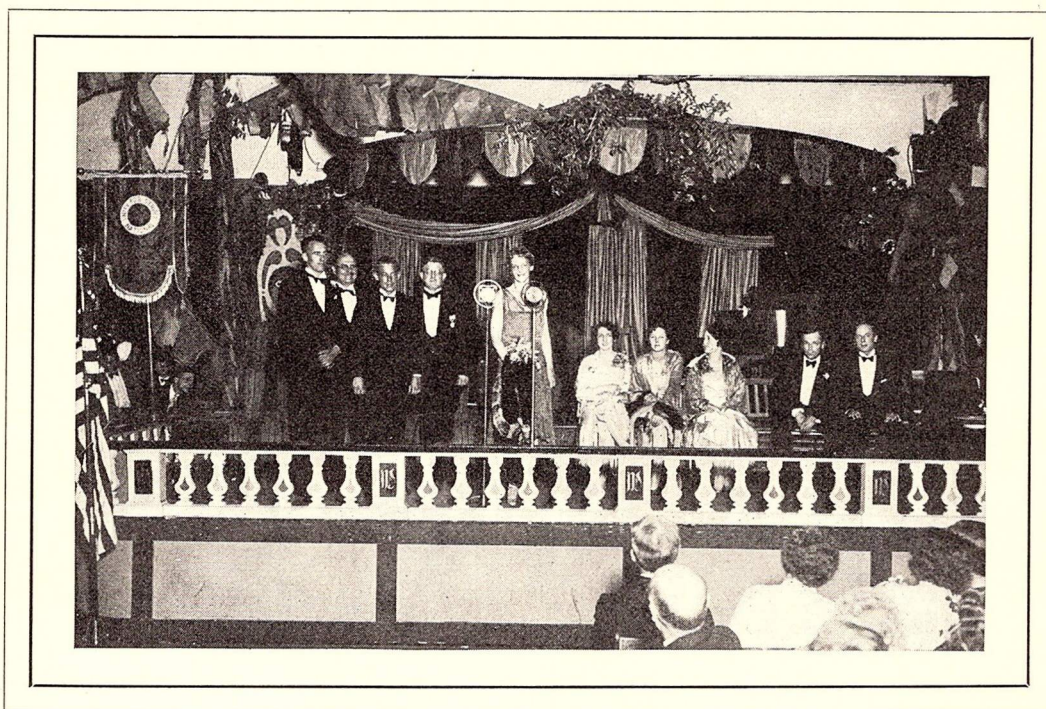
As the oldest member of Exchange, I am glad to tell you something of the origination of our motto, "Unity for Service." It came from the One Hundred and Thirty-third Psalm, where it says, "Behold, how good and how pleasant it is for brethren to dwell together in unity."

When it was left to me to design an emblem for the Exchange Club, at the time it became a national organization, I thought of those words. While it was good for brethren to dwell together in unity, I thought how much better it would be for brethren to dwell together in unity and in service—in unity for service—for themselves and their community and their country.

On that occasion Mr. Harter, the National Secretary, and myself debated as to whether it should be "United for Service" or "Unity for Service," but finally we decided in favor of "Unity for Service." It simply means the "Golden Rule" in three words. "Do unto others as you would have them do unto you," is exemplified in "Unity for Service."

The Affiliated Exchange Clubs of Florida and Georgia will hold their State Conventions at Jacksonville, June 10, 1929, in conjunction with the National Convention to be held there June 9 to 12.





"Lady Lindy" telling the story of her flight to Exchangites and the "mike"

## Amelia Earhart's Story

As She Told it at the Grand Opening Night of the Convention

By AMELIA EARHART

First Woman to Fly the Atlantic Successfully

IT IS, indeed, very fine to be here. We always have a good time, but we have had an especially good time here in Toledo today. We have had the good time that we expected to have, because we knew that we should like Toledo and that we should like this crowd of National Exchange Club ladies and gentlemen with whom we have been.

Should I attempt to tell the whole story of our flight it would take me several hours, but I will tell the main features of it. We were thrown together in connection with the making of this flight in rather a peculiar way. None of us had planned the flight, and I think nothing was farther from our minds. I believe we were all called by telephone; at any rate, I know I was. The telephone rang, and I was asked whether I would undertake the flight. I said, yes, I would.

It was only a few weeks later that I found myself ready and waiting for the start. We left Boston without anyone knowing of our intentions, so far as we could tell, to attempt the Atlantic flight. From a little fishing village up in New England we started out, but got only as far as Halifax on the first jump. We had to come down there, and when we did, it was rather difficult to explain to the people why we were

there. About twelve o'clock at night we were awakened by a newspaper reporter. I heard a violent argument in the next room, an urgent request to have our picture taken. We did not do it, but the pleadings were very earnest. Anyway, we were met the next morning by a crowd of newspaper men, and the picture was taken.

Then we started for Newfoundland. It took us an hour or so to get there, and our intention was to hop off in about two days. As a matter of fact, we were there thirteen days. There wasn't very much in the way of entertainment or amusement in that little coast town, nor was there a very great variety in our diet. We had fish and mutton and once in a while some ham. There wasn't very much to do. At last, however, the preparations were all made, the weather seemed to be of the right sort, and we were able to make a start one morning.

Nearly everyone asks me what I thought of so much water. As a matter of fact, we were not able to see the water more than an hour and a half, perhaps. Most of the time you are in the fog or over the fog, so that you cannot see the water at all. Then it is that special skill is required in the flying. Mr. Stultz is able to fly by instrument alone, and it is a very difficult

type of flying and one that requires very great skill and experience.

There were times, however, when the view was a very beautiful one, with the sun shining through the fog, bringing into relief all sorts of beautiful colors. Then the stars would shine through at night over the fog, and that was a beautiful sight. Then as the dawn came through in the morning, that made a scene of very great grandeur and beauty.

One of the most exciting moments of the trip, of course, was when we tried to get our message from the "America." We could not pick it up because our radio was out of commission. We weren't quite sure where we were. We couldn't see much on account of the fog, but as it turned out we were only about a mile off of our course.

As you know, we landed in Wales, and even then we did not know for sure where we were. There were three men working on a railroad, and they came to the shore. They did not know who we were, nor, of course, could we tell anything about them. I waved a towel, however, and finally I got out into the pontoon and called a bit louder. Finally, we got their distrust overcome, and then they came out to us and we found out where we were.

(Continued on page 31)





Mr. and Mrs. Nichols in the antique "flivver" which brought them to the Commodore Perry from the airport upon their arrival. They are surrounded by members of the delegation from Conn. John W. Huling, Hartford, Mem. Nat'l. Jurisprudence and Laws Com., stands at the left



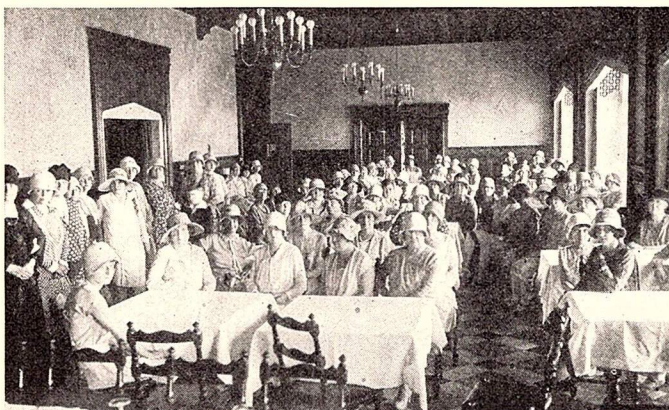
"Lady Lindy," with Mr. and Mrs. Harter, about to hop over Toledo in tri-motored Ford plane



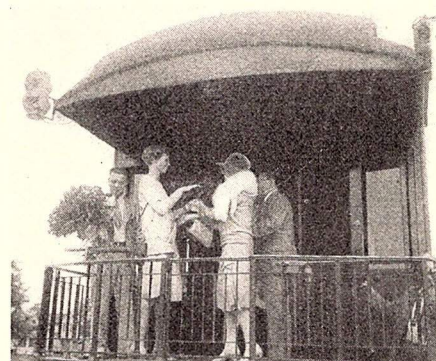
It took the Toledo Police Dept. to help manage the alligators from Jacksonville, Fla.



Part of the New York Staters at Put-in-Bay. L. to R.—Geo. H. Cain, Pres., Syracuse; Morse E. Ames and Mrs. Ames, Cortland; Walter W. Hubbard, Pres., N. Y. City; E. I. Hatfield, Poughkeepsie, Pres., N. Y. State Clubs; Mrs. Geo. Knapp (daughter Nat'l. 1st Vice-Pres. J. P. Muller), N. Y. City; Mrs. and Mr. Leland McCormac, Utica



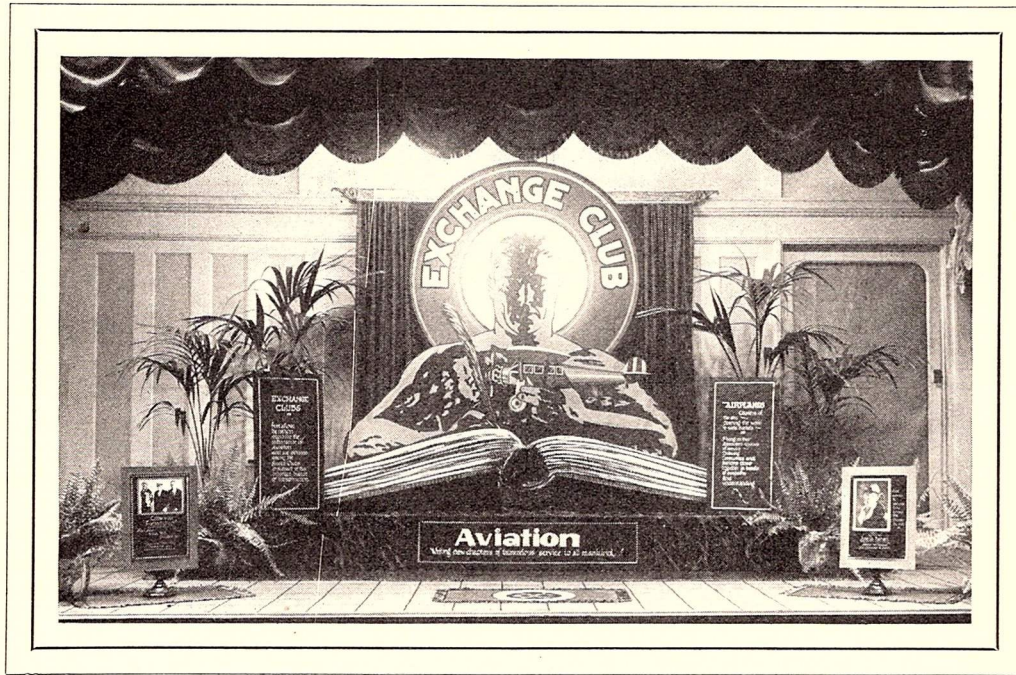
The ladies enjoyed a full program. Here they are at a tea



Miss Earhart receives flowers from Mr. and Mrs. Harter

Snapshots of some of the interesting features of the National Convention





First-prize window in Convention contest for merchants—won by the Toledo Lion Store

# Taking Aviation Seriously

## The New National Objective of Exchange

By WALTER W. HUBBARD

President, New York City Exchange Club

Editor, "The American Aviator: Airplanes and Airports"

LIKE all Americans, we are becoming so blasé and shock proof in our world of manufacturing, communication, distribution, and transportation that it often takes a quick succession of comparative figures to stagger us into the consciousness of even greater possibilities for us along these same lines, and stimulate us to the action which will keep us at our par of progress.

During the World War the Baldwin Locomotive Works, in Philadelphia, were able to turn out approximately ten locomotives a day—and did. The American Locomotive Works were in the same approximate position.

Not many days ago the Baldwin Locomotive Works abandoned their huge factories on Broad Street, Philadelphia and moved to a small town . . . Already airplane sales agencies and flying schools are occupying ground floor space along Broad Street.

In Paterson, N. J., the traveler may notice a lonely shell of a building—the last of what was left of the Cooke plant of the American Locomotive Works. It has a "For Sale" sign upon its walls. Its sister buildings, once engaged in turning out some of the finest locomotives that have ever graced a terminal, have been either torn down or converted into factories for another transportation use. For what?

### EXCHANGE REPRESENTED AT BYRD FAREWELL

EXCHANGE was represented at the farewell dinner to Commander Richard E. Byrd, U. S. N., tendered at the Advertising Club of New York, Wednesday, Aug. 8, in the persons of J. P. Muller, National First Vice-President, Walter W. Hubbard, President of the New York City Exchange Club, and Aloysius M. Sullivan, Secretary of that organization.

In addition to Commander Byrd's address, a talk on the South Pole aerial expedition was delivered by Capt. Charles McGuinnis, who recently addressed the New York City Club.

Extending over the site of the locomotive works we now see three huge factories, all operating on overtime schedules; new buildings going up to care for the increasing needs of the company, and a total of twenty-three acres of land being used. Half a million feet of floor space are involved, and, next year, with space in which to

put manufacturing machinery and men, 3,000 skilled mechanics will be employed.

For what?

To manufacture a part of an airplane. The Wright Aeronautical Corporation plans, with the coming year, for the manufacture of five hundred airplane motors monthly—motors which will retail at \$5,000 to \$8,000 each, roughly speaking. And the Wright motor factory is but one of several large factories making airplane motors only.

Nearly one hundred concerns in the United States are busily engaged in manufacturing airplanes, nearly all of them running behind on schedules. Seven of these factories are in the city of Wichita, Kansas. Just the other day a Detroit Exchangite called my attention to the establishment of a new airplane factory in his city—a firm using over 300,000 square feet of factory space.

Now to those of us who say that the airplane has nothing to do with the decline in the manufacture and use of locomotives my Detroit correspondent points out the fact that those same 300,000 feet of floor space were formerly used by a well-known automobile manufacturing company which simply couldn't make a go of it, and died.

The American Railway Association



reports, for the first half of 1928, substantially decreased orders for freight cars and locomotives from class 1 railroads, explaining it as due to "dullness" in the railway equipment market . . . Postmaster General New stated the other day in a speech broadcast over the radio chains to every nook and hamlet of the United States that but 300 steam locomotives were manufactured last year in the entire production of the country, and but 700 Pullman cars, but that the airplane industry had taken industrial strides beyond our best expectations. The city of Detroit alone manufactures over fifty planes per month.

The American Locomotive Company reports that the first half of this year showed business at the lowest ebb in the entire history of the company. The company once more had to dip heavily into its surplus to pay the common stock dividend, as it only earned twenty cents a share on that issue.

While Germany is one of the world leaders in commercial aviation, there have been many accidents recently on her railways. In the state of Bavaria alone in nine weeks there were seven major accidents in which seventy-seven persons were killed and 117 injured.

The Lufthansa (air lines) carried, last year, 102,681 passengers a total distance of 5,721,593 miles—an increase of 82 per cent in passenger transportation, 148 per cent in freight, 113 per cent in luggage, and 58 per cent increase in mail over the previous year. The number of accidents in a total of seventy-five air services operated was absolutely negligible. It was only the cost of air travel, not the danger of it, that kept patronage down.

And, as was to be expected, exports of locomotives from Germany, as well as domestic consumption, declined greatly. So much so that four leading locomotive building companies—Henschel, Borsig, Maffei, and Berliner Maschinenbau—have decided to pool their interests and form one organization.

Our mental, spiritual, commercial and industrial progress and prosperity depends, as always, upon our ability as a nation to adapt ourselves to changing conditions and to have the courage to stick when sticking is necessary and to abandon a sinking ship which can not be salvaged.

Whatever our opinions on the loco-

motive industry are, pro or con, we must recognize the fact that we have a young giant—not a white elephant—on our hands right now, in the form of aviation.

During the World War Uncle Sam trained some 20,000 aviators, and, at this moment of writing, the vast majority of them are engaged in some occupation directly or indirectly related to the air industry.

Recently a boy's magazine, national in scope, conducted an airplane model contest for the young men of North America. They received a hundred thousand replies . . . There are three societies in New York City, alone, selling memberships to aviation fans at rates ranging from one to fifteen dol-

by merchants who hope to use the mails to a greater extent. They are coming from officials of nearly every railroad line in the United States because it affects their mail carrying contracts and car usage vitally. Several of the larger corporations have already expressed their willingness, if the public seems to be willing to pay three cents to save three days of time, to build huge planes and compete for the privilege of carrying the nation's mail. Designs already proposed by them allow for space for postal clerks to work and sort mail aboard the plane while it is actually in flight—similar to the work now carried out in the mail cars on the railroad trains.

Commencing with September, less than a year after Colonel Charles A. Lindbergh's non-stop Washington-to-Mexico City flight, the air mail will follow him across the border in the longest route in North America—a total of 2,800 miles. Air mail routes are being made up by Post Office Officials at Washington as fast as the need arises and as adequate facilities are furnished.

We all laughed a few years ago when Uncle Sam announced that his mail carriers did not have to deliver mail to houses which kept vicious, unmuzzled dogs in their front yards. Today we are informed that unless we have facilities for receiving

air mail in our towns and cities we will not get any. The government doesn't intend to jeopardize the lives of its pilots or crack up thousands of dollars worth of equipment in an attempt to deliver postal cards by landing on a rolling, rocky, tiny field.

And as the air mail is such a vital asset to industry we are warned by William P. McCracken, Jr., Assistant Secretary of Commerce, Department of Aeronautics, that industries will pass up cities and towns which do not have adequate airports. The freight, express, passenger and mail problem, via air, will mean too much to industry to permit them to be short-sighted enough to establish manufacturing bases in localities minus airports.

The air mail and airport problem has already attracted the attention, for action, of the National Exchange Club and definite recommendations were made at the Twelfth Annual Convention in Toledo, July 22 to 27, to the individ-

(Continued on page 26)

## EXCHANGE and AVIATION

**I**N KEEPING with the progressive spirit of Exchange, the largest National Service club in the United States, the advancement of aviation was adopted as one of our National Objectives at the Twelfth Annual Convention, held in Toledo. This makes Exchange the pioneer among the Service Clubs in giving National support to this great, potent factor of American business.

The resolution adopted by the Convention pledged the support of Exchange Clubs to the following definite propositions:

1. The marking of the roofs of buildings with the name of the town or city for identification by aviators.
2. The establishment of permanent landing fields as near the business sections of towns and cities as possible.
3. The proper equipment of such landing fields with particular attention to field marking and night lighting.
4. The establishment and identification of emergency landing fields wherever possible.
5. The use of air transportation for mail, express, freight and passengers.
6. Whole-hearted cooperation with the Government in its development of air transportation.

During the coming months an abundance of helpful information will be provided each Club, offering the opportunity of making the Exchange Club of each community outstanding in its progressive endeavors for the benefit of the community and the entire nation. The vision of Exchange for service is not static; it is progressive.

lars; to date they have enrolled a combined total of over 55,000 people.

Just one thing more and I'm through with the figures. A correspondence school, teaching mechanics and ground work only, in Chicago, has been advertising the past few months in an endeavor to sell their courses to interested young men who hope to enter one of the many branches of aviation—particularly, of course, actual flying. As this article goes to press they have had considerably over 200,000 inquiries.

If we are not becoming air-minded—well, the rest of the country is, and we may find ourselves hopelessly in the vanguard in a few months or a few years. It is but a question of time.

The United States Post Office department has been literally bombarded with requests for detailed information regarding the success of the new air mail operation on the five cents per ounce basis. The really important questions and demands are not made by proprietors of existing air mail lines, nor



# National Secretary's Report

## Delivered to the Twelfth Annual Convention

By HEROLD M. HARTER

TO THE PRESIDENT, BOARD OF CONTROL AND REPRESENTATIVES OF THE NATIONAL EXCHANGE CLUB IN CONVENTION ASSEMBLED:

### I. Introduction

**F**OR THE second time in the history of The National Exchange Club we meet in National Convention in the City of Toledo. The first annual Convention was held in Toledo on Tuesday, September 18, 1917, following two preliminary organization meetings, the first of which had been held in Detroit, Michigan, on July 16, 1917, and the second of which had been held in Toledo on August 6, 1917.

At the first annual Convention there were present, officers and other members of the Board of Control and Club representatives in the total of twenty-two. The following Clubs which comprised the entire National Organization at that time were represented: Detroit, Toledo, Cleveland, and Grand Rapids, named in order of their seniority.

At this Convention the founder of Exchange, Charles A. Berkey, of Detroit, presided as the first National President; your present National Secretary as Secretary, he having previously served as temporary Secretary of the preliminary organization.

At this first annual Convention the Constitution of The National Exchange Club which had been previously adopted was carefully read and thoroughly discussed and, as a matter of historical fact, let it be said that this Constitution for the first time, became binding upon the four original Clubs, each of which had been acting as independent local organizations under the name of Exchange.

A further act of this first Convention was to formulate a plan of financing the National Organization and the wisdom of those Exchangites who composed the National Organization at that time is best evidenced by the fact that this plan has not been deviated from to this present day.

The past administrative year has, perhaps, carried a greater handicap than any other like period. The first handicap from a comparative or statistical viewpoint is that the administrative year has been reduced to ten months because of a change made by the National Board of control in abandoning September as the regular Convention month and selecting July instead.

All Departments of National activity, therefore, suffer by comparison when compared with the reports which have covered a full period of twelve months. In the Financial Department particularly, our earnings and receipts shows a reduction of at least one-sixth because of the shortening of the administrative period.

The present year has also had to absorb an unusual deficit as a result of the Convention of last year. This has handicapped both the Extension and Club Service Departments and caused at the beginning of this administrative year, the adopting of a strict retrenchment policy.

Other matters of lesser importance have contributed to the difficulties encountered but notwithstanding all of this, a substantial gain in every Department of National Exchange activity has been made.

Above all, the prestige of Exchange as a Service Club, within the true meaning of the word Service, has been built to still greater proportions; the influence of Exchange has been greatly

broadened and strengthened in the local Clubs and State and National Organizations. Exchange today occupies an enviable position in its field and is a giant in strength of character.

Upon this occasion of the return of the National Convention to Toledo, the city in which Exchange became nationalized, the National Secretary takes great pleasure in welcoming the delegates and visiting Exchangites. Also, as a member of the Exchange Club of Toledo, and in behalf of National Headquarters, it is, indeed, a great honor to extend this personal welcome and greeting. National Headquarters always welcomes visitors and Exchangites at all times throughout the year, but especially those attending this convention. Open house will be held during the convention week in the home of National Headquarters, the Ohio Building, where the opportunity will be given each member to become more familiar with the manner in which the national organization functions.

We want you to feel that you are coming home, and all at National Headquarters are eager to extend every courtesy in their power to make your visit one that will dwell long in your memory as the most pleasant you ever enjoyed.

You are welcome, yea thrice welcome, to this city of hospitality.

### II. In Appreciation

It is sincerely desired to express appreciation and thanks of the National Organization for the big-hearted way in which Ohio and Michigan have contributed to the success of this National Convention by the holding of their State Conventions in conjunction with the National. These fine State Organizations voluntarily offered their assistance in this manner to the National Board of



Some of the delegates, representing Exchange Clubs in every state of the nation,



Control. Michigan had accepted the invitation of the Exchange Club of Port Huron to meet in its City, but that Club graciously and unselfishly waived the honor of entertaining the Michigan Exchangites to allow the holding of their State Convention in Toledo. The National Board gladly accepted the offer of both the Ohio and Michigan Affiliated Exchange Clubs, and welcomed their participation in this Convention by the holding of their State meetings here.

Plans were therefore made to make Monday, July 23, "Ohio Day," on which the State Organization would hold its business session; and Thursday, July 26, "Michigan Day," when this State Organization would hold its business session.

As past National Conventions have resulted in large deficits, which had to be met out of the general revenue, it was believed that the holding of these State meetings in connection with the National Convention would result in increasing the registration and providing sufficient revenue to meet the expense of this National Convention. It also permits the Exchangites of Michigan and Ohio to participate in both State and National Conventions thereby enjoying the exceptionally fine educational and hospitality programs that have been arranged, with but one registration fee, that of the National Convention. The Exchangites of these States have so finely demonstrated their love for Exchange that they have willingly foregone the pleasure of their usual State meetings to render this Service, feeling that the general welfare of Exchange was paramount to either State or local interests.

This fine cooperation has without question been a big contributing factor to the financial success of this National Convention, that already is apparent at the time this report is written.

In meeting in conjunction with the National Convention, these States have made it possible for the Ohio and Michigan Exchangites to enjoy the contacts made not only with leading business and professional men of their own states, but throughout the entire nation. It

gives them the further opportunity of gaining a broader vision of Exchange from a National standpoint than can be had in any other way. It was eleven years ago that Michigan and Ohio first met in Convention at Toledo, and out of that Convention grew this great National Organization represented in every State in the Union. Exchange today has won its place among the leaders of the great Service Organizations so it is indeed very fitting and proper that these two States, Michigan and Ohio, again meet in the same City, Toledo, on the occasion of this truly National Convention, the outgrowth of their handiwork eleven years ago.

Their whole-hearted unanimous support is gratefully acknowledged and appreciated.

### III. National Objectives

Since the Eleventh Annual Convention at San Francisco the Affiliated Clubs throughout the land have been vigorously active in virtually no end of activities closely related to and in support of the objectives of National Exchange. In keeping with the spirit of giving of self for the privilege of serving others—which is the "Spirit of Exchange"—we have found that the Clubs have availed themselves of the wide selection of objectives offered in the program of the National movement. As an organization consecrated to the uplifting of mankind in all of his social spheres, Exchange is distinctive because of its broad program. The spirit of Unity for Service is applicable to every phase of community, state and national interests, and our program of National objectives covers such a range of activities that at least some of them are adaptable to the needs of every community irrespective of its size and geographical location. The present program of National objectives has been evolved through action of the various Conventions and from the activities of the Affiliated Clubs, indicated later in this report, it may be seen that our Clubs are rendering more service year by year.

Every Exchange Club is urged to be active in the support of at least one of the National objectives in order that

the sum total of our united efforts may aggregate a meritorious service to the many fields of activity in which the National Organization is especially interested.

The objectives of The National Exchange Club are as follows:

- Excessive Law Making
- Tax Reduction
- The Teaching of Americanism
- The Control of Cancer
- Boys' Work
- The Back to School Movement
- Juvenile Court Work
- Nutrition Work
- Playground and Recreation Centers
- The Care of the Indigent Mother
- Sunshine Special

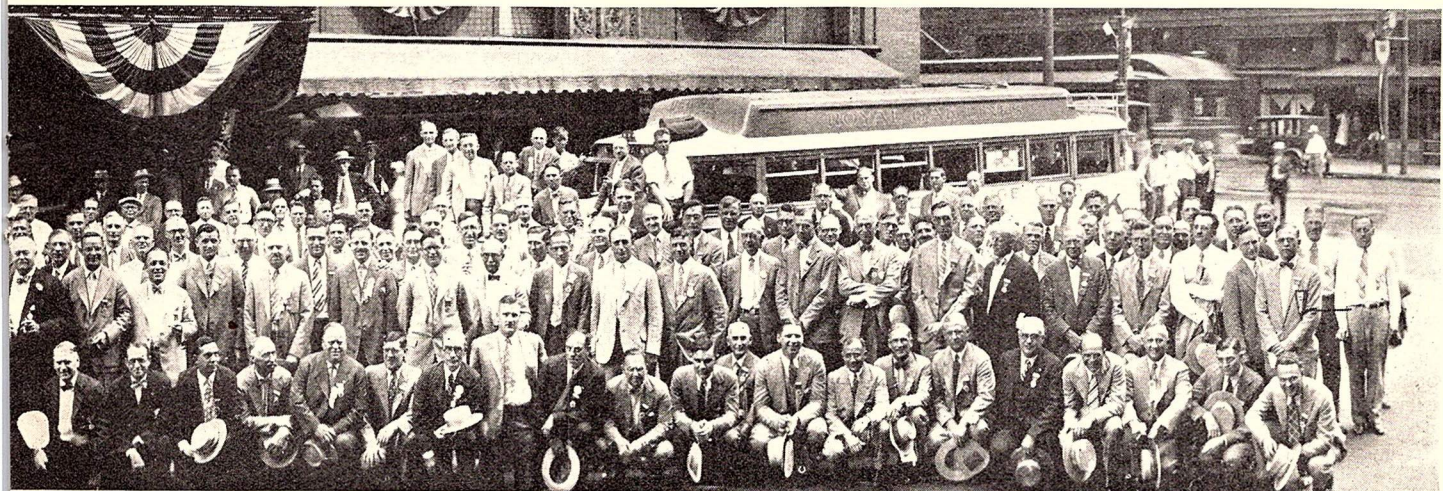
#### 1. "Too Much Law Making"

Many of the Clubs in the past year have been active in the application of our National objective against "Too Much Law Making." This objective originated in the Louisville Convention of September, 1922, at which the following statement was adopted by the National Convention with reference to excessive law making:

"Excessive law making is a national vice which has no defense and no defenders. The trend of public opinion is for fewer laws and stricter enforcement of those we now have in the statutes of the States and of the Nation. Annually our legislatures grind out hundreds of new laws which are not and cannot be enforced, and which throw an additional burden upon the shoulders of the already overloaded taxpayer. The Exchange Clubs of the United States are opposed to this unrestrained orgy of law making, and favor a harkening-back to the fundamental principles of democratic government."

The activity of the Exchange Clubs against the practice of excessive law making has struck a popular note in every section of the country and has attracted considerable attention of the general public. The daily newspapers and magazines of National circulation have joined in the protest and promiscuous law making is now becoming frowned upon.

If the Exchange Clubs are to achieve



attending The National Exchange Club Convention at Toledo, July 22-27, 1928



all that is possible in this field it will be necessary to be persistent in following through this campaign. It is hoped that all Clubs will continue their interest in this phase of legislation and become even better acquainted with the statutes to which this activity is directed.

Many Clubs have achieved commendable success under this National objective as is represented by the successful efforts of one Club in bringing about a complete revision of the code of laws for its entire State.

## 2. Tax Reduction

Of interest to every Exchange Club in the Nation is our objective on tax reduction. Past National President Dr. George C. Sabichi, of Bakersfield, California, and also President of the California Taxation Improvement Association and Western Director of the American Taxpayers League, has again, this year, represented National Exchange in this activity. At the National Convention held in Detroit, the Exchange Clubs adopted this objective, taking a definite stand upon it.

The activity of Exchange this year in the tax reduction movement has been centered around the repeal of the Federal Estate Tax which is levied on legacies. This form of taxation has been the subject of much consideration at Washington during the past year and Dr. Sabichi has been in the front ranks of the engagement.

It is suggested that Exchangers individually become as active as possible in support of this objective, both locally and nationally, and avail themselves of every opportunity of adding strength to our National movement.

## 3. Teaching Americanism

The teaching of Americanism in the form of citizenship training has been one of the most universally supported objectives of the National Organization during the past year. Inasmuch as Exchange is the largest exclusively National Service Club, it is no less than appropriate that our activities in the field should be very great.

The National "Community Service Week" sponsored by Exchange during the week of March 25 to 31, especially emphasized this objective on March 30, "Citizenship Day." Many Clubs, on this day, supplied the Public Schools with speakers for citizenship programs through arrangements made with the school authorities. The subject suggested for the school programs on this day was "The Value of Citizenship to the Boy and Girl."

Speakers were provided the night schools and continuation schools for the instruction of foreign born students. Many Clubs have formed citizenship classes in their communities for the discussion of matters relating to the Constitution of the United States and American citizenship. In these classes aliens are prepared for the duties of citi-

zenship with the cooperation of the Exchange Club and prominent citizens.

Many Clubs have organized these classes in cooperation with the Constitution Educational Association whose National Headquarters are at 28 E. Jackson Blvd., Chicago, Illinois. The classes are composed of lawyers, ministers, business men and women, school teachers, club women and others from various professions.

Associated with our Affiliated Clubs in sponsoring "Citizenship Day" were numerous patriotic and civic organizations including contemporary service

efforts of the American Society for the Control of Cancer in every possible way. Upon the request of the organization, information is sent out to the Clubs for the discussion of the members in the cure and prevention of this baffling disease.

## 5. Boys' Work

There is no end of the opportunities that Exchange Clubs have in guiding the proper development of the boy. Under various types of activity, the Clubs have manifested a great interest in the boys of their communities. They have built cabins for their organizations, sponsored Boy Scout Troops, sponsored various contests and awarded prizes for meritorious achievements in many instructive contests. The Child Welfare Day of the "National Community Service Week" promoted the interests of the boy in many helpful ways, ranging from aiding institutions for boys to sponsoring pig and calf clubs.

National Boys' Week was observed throughout the country by numerous Exchange Clubs commencing with April 30 and ending May 7. This particular movement is sponsored by the National Boys' Week Committee for the United States. National President Nichols, Immediate Past National President Bailey and Past National President Sabichi are members of the National Committee as representatives of the Exchange Clubs.

The object of the movement is stated as follows:

To focus public attention upon the boy as the World's Greatest Asset by making the Nation think in terms of boyhood.

To interest everyone in boys and to interest boys in themselves and to emphasize fundamentals in character-building for citizenship.

To develop a community esprit de corps in the home, school, church and spare-time organizations dealing with boys.

To advocate for every boy an equal chance to work out his destiny without the handicap of underprivilege or overprivilege.

In cooperation with the National Americanism Commission of the American Legion, many Exchange Clubs have sponsored Junior Baseball Teams that have competed in the League contests organized for the purpose of encouraging good sportsmanship among boys. National Headquarters has supplied literature and carried information in THE EXCHANGITE for this program.

## 6. Back to School Movement

No reports have been received of the activities of the Clubs in support of this National objective. The laws of most States have remedied very largely the condition which it was designated to meet.

## 7. Juvenile Court Work

In every large city there is a crying need for cooperation with the juvenile court in aiding boys and girls needful  
(Continued on page 26)

## TWO IMPORTANT MEETINGS FOR SEPTEMBER

### CONSTITUTION WEEK

SEPTEMBER 17, 1928, will mark the 141st anniversary of the completion and signing of the Constitution of the United States, and September 16-22 will be observed as Constitution Week.

Each Exchange Club is urged to respond with a hearty cooperation in the observance of this week by holding a "Constitution Week Meeting," and, also, furthering a wide-spread observance of the anniversary in each community.

### EXCHANGE EDUCATIONAL MEETING

The first meeting on the program for Exchange Educational events, adopted for this year by the National Convention, is to be held sometime in September. Each Club is requested to devote an entire meeting to "Maximum Service," with the purpose of stimulating more efficient activity on the part of the Club and each member.

At the close of the vacation period this will be the right time for encouraging the application of the Spirit, Purpose, and Ideals of Exchange, the adoption of new club activities suggested by the National Objectives and the local conditions of the club. Preparations should be also made at this meeting for launching the New Member Movement scheduled for October and November.

Suggestions for both of these meetings are being supplied all Club Presidents and Secretaries.

clubs. A complete program containing many suggestions for the day was sent to every Club.

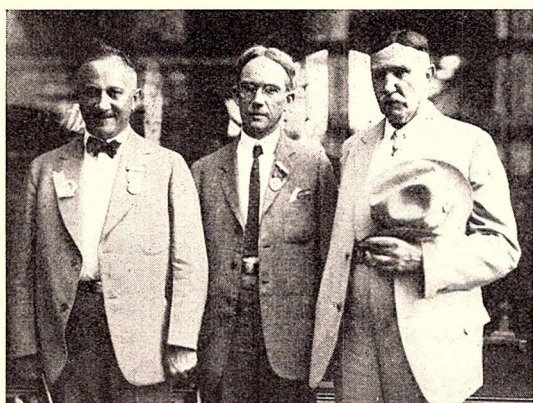
Exchange Clubs throughout the United States are continuously active in sponsoring patriotic programs and observing the spirit of patriotism at Club meetings and especially, gatherings held near the National holidays.

THE EXCHANGITE has served as a medium of promoting this objective by especially prepared articles on the proper display of the flag and similar subjects. Further information is in the process of preparation which will be of great assistance to Clubs in the presentation of special programs of a patriotic nature.

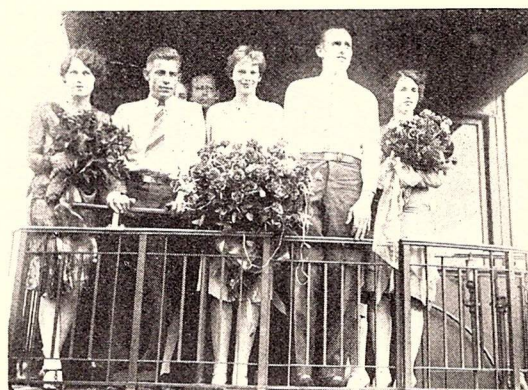
## 4. Control of Cancer

It is somewhat doubtful that there was very much activity among the Clubs in furthering the movement on the control of cancer, during the past year. But, however, as a lay organization, The National Exchange Club is aiding the





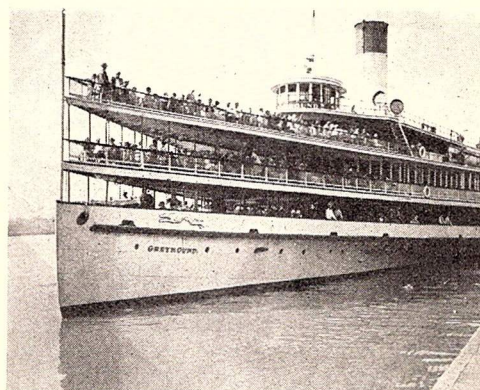
F. W. (Bill) Nye, Toledo, Chairman Reception Committee; Waldo M. Bowman, Pres. of the Host Club Cabinet; and Dr. J. A. Sutton, Orlando, Fla., speaker for the Sunday evening service.



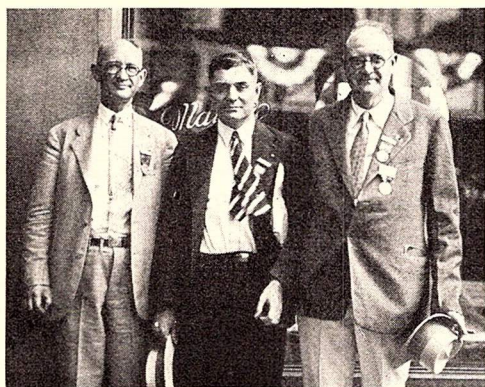
Mrs. Wilmer S. Stultz, Mr. Stultz, Miss Earhart, Lou Gordon and Mrs. Gordon as they arrived in Toledo for the Convention.



During the boat ride to Put-in-Bay, the Exchangites gathered in merry crowds as various stunts were "pulled." The above snap was taken during certain initiation ceremonies.



The steamer Greyhound, loaded with Exchangites and Exchangettes, bound for Put-in-Bay, Lake Erie, on Outing Day.



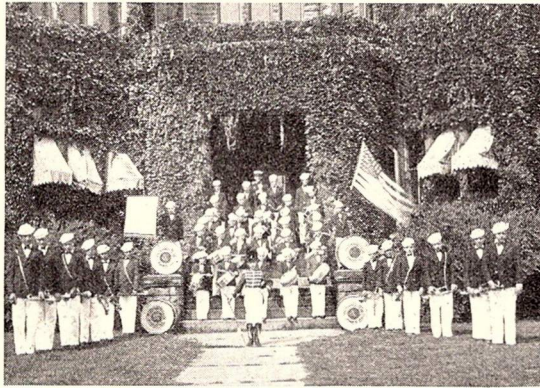
President-elect Geo. S. Greene, Los Angeles, Calif., Past Pres. "Tom" Bailey, Meridian, Miss., and Frank M. Flory, Minneapolis, Minn., Board Mem., in front of the Commodore Perry.



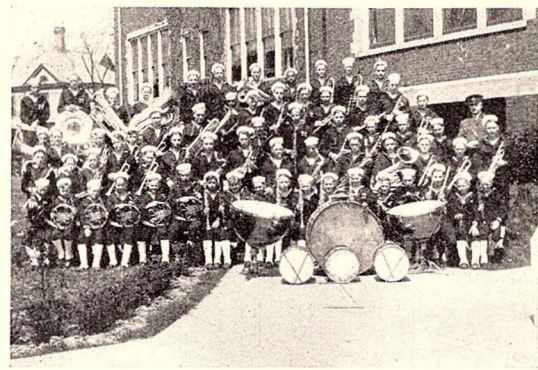
Miss Earhart and her co-pilots starting the parade upon their arrival in Toledo to help Exchange boost Aviation.

Exchange Conventions are noted for the fellowship that dominates them

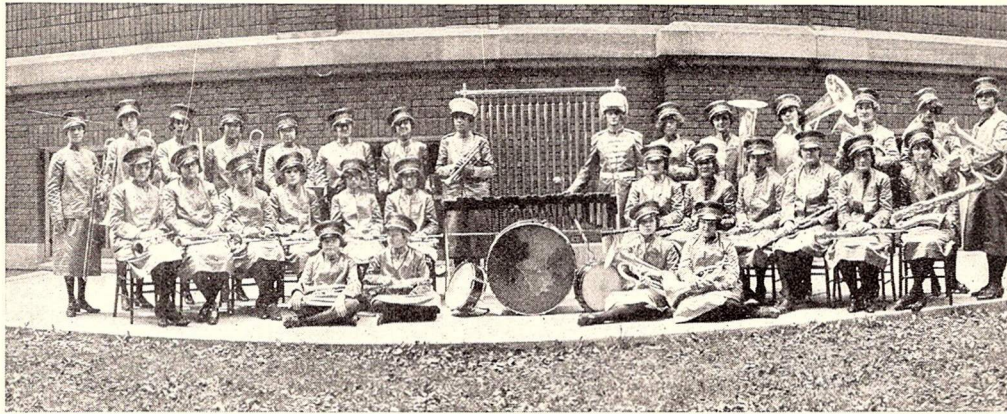




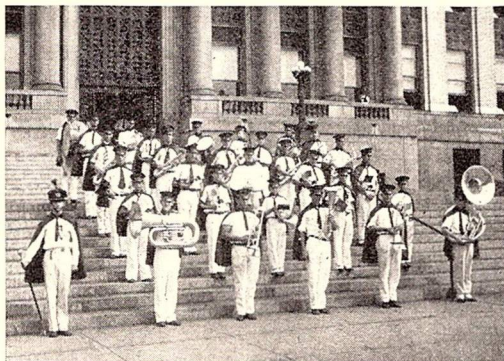
The Boys' Drum and Bugle Corps of Paris, Ill., sent to the Convention by the Exchange Club of Paris. They stayed for the whole week



The Fostoria, Ohio, Club sent their famous High School Band, national champions, which played on Outing Day, and broadcast over WSPD at night. J. A. Wainwright, Director



Zona's Ladies' Band of Wauseon, featuring bells, xylophone and cathedral chimes, played for the "Night of Happiness" opening—courtesy the Exchange Club of Wauseon, Ohio. Zona Connin Ham, Director



The Exchange Club Boys' Band of Richmond, Ky., brought by the Louisville Club. J. O. Stewart, Mgr.



The Jacksonville, Ill., State Hospital Hobo Band of ex-service men, winners of the Stunt Contest, appearing by courtesy of the Jacksonville Club

Some of the bands sent to the Convention by Exchange Clubs



# Resolutions of the Convention

Adopted at the Twelfth Annual Session in Toledo, July 22-27, 1928

## Resolution No. 1

WHEREAS, the heartfelt thanks and appreciation of this Convention are especially due and are hereby given to our retiring National President, Clinton G. Nichols, of Hartford, Connecticut, for his loyalty and fidelity and for his devotion to and his untiring efforts in behalf of our Organization; and

WHEREAS, his kindly spirit and his ability displayed throughout his term of office have exerted a distinct and favorable influence upon the advancement of the cause of Exchange during the year just closed;

THEREFORE, BE IT RESOLVED, that the National Secretary be instructed to transmit to National President Nichols a copy of this resolution, officially informing him of this action of the Convention.

Adopted at the National Convention of Exchange Clubs held at Toledo July 22-27, 1928.

## Resolution No. 2

WHEREAS, it is the unanimous opinion of the members of this National Convention of Exchange Clubs that the sincere thanks and appreciation of this assembly are due and given in liberal measure to our esteemed National Secretary, Herold M. Harter, whose intelligent and faithful discharge of his many duties has stamped him as an Exchangite second to none in value and importance to Exchange;

THEREFORE, BE IT RESOLVED, that the Exchange Clubs of the United States in Convention assembled, officially express to him their appreciation and thanks and that he be especially commended for the fine and painstaking report presented to this Convention.

## Resolution No. 3

WHEREAS, the sincere thanks and appreciation of this Convention are justly due and gladly tendered to our National Treasurer, Robert F. Nitsche, for the tremendously important service he has personally rendered to The National Exchange Club in the discharge of his duties as custodian of our funds;

THEREFORE, BE IT RESOLVED, that the National Secretary be instructed to transmit to National Treasurer Nitsche, a copy of this resolution, officially informing him of the action of this Convention.

## Resolution No. 4

WHEREAS, the National Officers, National Board Members and National Committeemen have rendered unexcelled service to the National Organization, and through it, to all of the member Clubs; and

WHEREAS, because of their individual and combined efforts, Exchange has enjoyed a marked increase in influence and standing; and

WHEREAS, their efforts have materially served to make Exchange one of the great lay movements of this Country;

THEREFORE, BE IT RESOLVED, that the genuine thanks and appreciation of the Exchangites here assembled on behalf of our entire membership be given to each one of them individually.

## Resolution No. 5

WHEREAS, the Exchange Clubs of the United States have participated in and enjoyed one of the finest Conventions in the

history of the National Organization; and

WHEREAS, the success of this Convention has been due largely to the efforts and cooperation of the Exchange Clubs of Toledo, West Toledo, Auburndale-Toledo, Dorr Street-Toledo, Maumee, Perrysburg and Sylvania, their officers, committees and members, by all of them accepting and discharging a personal responsibility for the success of the Convention;

THEREFORE, BE IT RESOLVED, that the sincere thanks of this assembly be tendered to them together with the deep appreciation of the National Organization.

## Resolution No. 6

WHEREAS, the success of this National Convention of Exchange Clubs has been greatly contributed to by the personal service and cooperation of Exchangite Lieutenant Governor Wm. G. Pickrel; the Honorable Wm. T. Jackson, Mayor of Toledo; Thomas O'Reilly, Traffic Inspector and the Toledo Police Department; Exchangite John B. Merrell, Director of Welfare of the City of Toledo and especially of Radio Station WSPD and its announcer, Merrill Pheatt;

THEREFORE, BE IT RESOLVED, that the sincere thanks of this Convention be hereby given to these gentlemen together with the deep appreciation of the National Organization.

## Resolution No. 7

WHEREAS, the Community Service Week Program outlined by National Headquarters and furnished to the member Clubs early in this year met with such favorable response upon the part of a large number of member Clubs, thereby indicating its desirability and adaptability to the general plan of work of the local Clubs; and

WHEREAS, this Community Service Week encompasses within its divisions the opportunity for local development of most of our important National objectives; and

WHEREAS, it is entirely fitting that the Birthday Anniversary of Exchange should be impressively observed in exemplification of our Motto, "Unity For Service;"

THEREFORE, BE IT RESOLVED, that the week of March 27 in each year be designated as "National Community Service Week" and that its observance in whole or in part as practicable, be included in the annual program of the activities of all member Clubs.

## Resolution No. 8

WHEREAS, modern social work has shown great progress during the past ten years through skillful coordination and joint social planning under the Community Chest plan; and

WHEREAS, our interpretation of practical charity is that of constructive thoughtfully directed social service, along modern lines, granting relief where needed and followed by intelligent methods of building up the recipient to self-respecting, self-supporting citizenship;

THEREFORE, BE IT RESOLVED, that the National Exchange Clubs in Convention assembled, this 27th day of July, 1928, in Toledo, Ohio, hereby approve and endorse the Community Chest plan as a modern method of social service and recommend that all member Exchange Clubs adopt, as part of their annual civic work program, whole-hearted participation in Community Chest activities.

## Resolution No. 9

WHEREAS, it has pleased the Great Ruler of the Universe to remove from our midst the soul of Senator E. J. Emmons, who passed away at his home in Bakersfield, California, since we last convened; and

WHEREAS, in the death of Senator Emmons, Exchange has lost one of its most valuable and esteemed workers who by his untiring efforts in the cause of Exchange and his loving, kindly manner had endeared himself to members of Exchange in all parts of the country; a Past President of Bakersfield Exchange Club and a Charter Member thereof; a former member of the National Educational Committee, and at the time of his death a member of the National Committee on Methods and Ethics; and

WHEREAS, it is timely and proper that we adopt a suitable resolution in memory of this distinguished Exchangite;

THEREFORE, BE IT RESOLVED, that The National Exchange Club in Convention assembled at the City of Toledo, Ohio, on this 27th day of July, 1928, extend to the family of Senator Emmons its heartfelt sympathy; and that a copy of this resolution be forwarded to the family of Senator Emmons and a copy be spread upon the minutes of this Convention.

## Resolution No. 10

WHEREAS, the science of aeronautics has been developed to the point where air transportation with a high degree of safety and dependability is an accomplished fact; and

WHEREAS, the continued expansion and growth of this industry is of vital importance to the economic welfare, to industrial progress, and to the national safety; and

WHEREAS, the tremendous sums of money now invested in the air transportation industry must be conserved and additional sums attracted; and

WHEREAS, the promotion of air transportation is of an importance to merit the strongest support of The National Exchange Club and its member Clubs;

THEREFORE, BE IT RESOLVED, that The National Exchange Club, convening in Toledo, Ohio, this 26th day of July, 1928, endorse aviation as a means of transportation of passengers, mail, express and freight, and recommend to its over 700 member Clubs and to their members individually that they assist in the development of air transportation by initiating or supporting the following projects:

1. The air marking of the roofs of buildings with the name of the town or city for identification by aviators. It is suggested that buildings immediately adjacent to a railroad be utilized wherever possible.
2. The establishment of permanent landing fields as near the business sections of towns and cities as possible.
3. The proper equipment of such landing fields with particular attention to field marking and night lighting.
4. The establishment and identification of emergency landing fields wherever possible.
5. The use of air transportation for mail, express, freight and passengers.
6. Whole-hearted cooperation with the government in its development of air transportation.

(Continued on page 25)



# EDITORIAL



## Exchange Educational Meetings

WITH the opening of another football season close at hand, coaches the country over are beginning to call their men together for practice, and are preparing to groom their teams into condition. Every man will be thoroughly drilled in the style of play his team is to follow for the season. And much of the success of each team will depend upon that essential point—every man of the team playing the game alike, playing it according to the style of play agreed upon. A football player who does not know his team-plays is but a useless bag of bones. Team-work is not enough. Plans must be agreed upon and followed, for team-work in aimless operation leads to nowhere. Every member of the team must know “what it is all about.”

This principle of playing the game according to the “dope” the team and its coach have worked out underlies the success of every team in every game. To be sure, you knew that before you read it. But, had you thought of it in terms of its application to business organizations, social organizations, Service Clubs—Exchange Clubs? Absolutely—it is basic in every field of activity where two or more people are banded together in a common purpose. Every member of group must know “what it is all about.”

In Exchange, we are united for service in the bond of fellowship, consecrated to the uplift of Social, Religious, Political, and Business ideals. That is the foundation of Exchange. But there is much more than that to be known about Exchange—more about National Exchange, and more about your local Club. National Exchange has adopted its “style of play,” but it cannot attain success without every member knowing about it, then playing teamwork.

The Exchange Educational Meetings planned for this year, and approved by the Toledo Convention, will give the Affiliated Clubs a schedule to follow in developing a fuller knowledge of Exchange that will bring about more efficient activity in the Club, and also a greater loyalty and pride in Exchange. The program calls for a special feature for at least one meeting every other month, and, as such, gives the Club a month in between for the preparation of the coming feature. It is believed that this program is sufficiently flexible and open to allow for its adaptation to the needs of each individual Club. It should help very greatly in preparing a year's program in advance, and, thereby, insuring the success of the Club for the year.

The close of the vacation period, when the Club is getting back into the swing of things, is the logical time to make plans for the year, and also acquaint the members with the objectives and purposes of the organization. Hence, the first educational meeting is scheduled for September—at any time suitable to the Club.

## Extension and Expansion

THE slogan for this year is Extension and Expansion. The Toledo Convention stressed these two phases of Exchange Club growth as the keynote of the Convention, and urged the establishment of an intensive Club and membership building program for the coming year.

Here is an opportunity for you, fellow Exchangite, to show your stuff. Here are two jobs waiting for you to

step up, take off your coat, and lend a hand to. And these jobs will bear witness to all the work you put into them. You will be given credit for every new member you bring into your Club, and every new Club you help form.

When your Club holds its Educational meeting on “Maximum Service” this month, get everybody pepped up with Exchange enthusiasm, and make this the biggest year in the history of your Club. No doubt, there are many men in your community who would become creditable Exchangites if properly approached and given the right encouragement. Go after them! But be guided by the Exchange Club rule that all members of Exchange must be hand-picked; leaders in service for the welfare of their community, state, and nation.

A National Exchange New Member Movement is scheduled to be held for the two months of October and November. During those two months, every Club should make an investigation of its membership openings and make a survey of its community for business and professional men of Exchange Club caliber. Such men should be invited to share with you the privilege of membership in Exchange. The men who have the best interests of your community at heart, and are not members of other Service Clubs, need Exchange, and Exchange needs them. If your Club is to render its maximum service this year, it must have its greatest potential strength. That means building your Club to the point where every man of your community who should be an Exchangite is an Exchangite. A few Clubs have reached that point, and, of course, this is not directed to them. But only a few have reached that point.

The pleasure of helping to form new Exchangite Clubs in neighboring towns is as great as that of bringing new members into one's own Club. In near-by towns or communities where you have friends and where there should be an Exchange Club, get your friends together and start a Club with them. Your own Club members will help you; your neighboring Exchange Clubs will help you; and, if you need it, National Headquarters will give you assistance. Irrespective as to whether or not you need help from National Headquarters in the actual work, it is advisable that you get in touch with the National organization for full information before starting.

Extension and Expansion are the chief internal objectives for this year. The more your Club develops and serves, the more it will mean to you.

## Attendance Plan Begins

ANNOUNCEMENT was made in the August issue of the beginning of the Attendance Promotion Plan, to be carried out for another nine months—beginning with September 1 and continuing until May 31. Full information has been sent each Club Secretary and President, who are to remind you that a record will be kept on your Club attendance for each meeting of the coming nine months. An award of merit, in the form of a trophy, will be again presented to the Club in each group having the best attendance percentage for the period. Be sure that you understand the rules of the Plan at the start; and do not forget that every Club is automatically enrolled.



# EXCHANGE ACTIVITIES

CONTRIBUTED BY  
CLUB "HORN TOOTERS"

## Toledo, Ohio

### *Extends Appreciation*

The Exchange Club of Toledo wishes to express its sincere appreciation to the Exchangites of the United States for their hearty co-operation and interest in Exchange, manifested by their attendance at the National Convention.

Toledo Exchange, also, wishes to thank the Exchange Clubs of the country for the many courtesies extended, and the other Clubs of the Host Club Cabinet for their very valuable assistance in making this Convention the success that it was.

## San Bernardino, Calif.

### *Wins Trophy At Exposition*

Defeating all the Clubs of the State, the San Bernardino Exchange Club won the silver trophy awarded for having the highest attendance on Exchange Day of the Pacific Southwest Exposition, held at Long Beach, recently. National President George S. Greene presented the trophy to the San Bernardino Exchangites at a banquet, attended by approximately 1,300 persons, at which they were honored guests.

At one of their recent meetings, the members of the Club were successful in obtaining Miss Adeline McKenna of Grand Rapids, as a feature for the program. Miss McKenna, an interpreter of national folk dances, won the championship for dancing the Highland Fling at San Francisco.

## Jacksonville, Ill.

### *Hobo Band Entry Wins Convention Stunt Prize*

*By Martha Lee Forgy*

Competing with thirty other contestants during The National Exchange Club Convention at Toledo, the Hobo Band, sponsored by the Jacksonville, Illinois, Exchange Club, added another victory to its collection by winning the National Exchange Club stunt prize offered by the Louisville, Ky., Exchangites.

The award was given for novelty, uniqueness, and ability under handicap conditions; the committee naming the trophy winners being composed of Louisville, Toledo, and Philadelphia men.

Unusually interesting is the story of the Hobo Band which is composed of a chosen number from the shell-shocked ex-service men's band of the Central Hospital for the Insane at Jacksonville, Illinois. All of the bandmen except the director, Prof. Bernard Strongman, are inmates of the State Hospital, practically all of them being overseas veterans. The majority of them are suffering from shell shock and similar ills

by having one of its members make a short talk at every meeting. He is given two weeks to prepare himself, and is permitted to select his own subject, although it is suggested that he talk on some topic of local interest. Since this system has been adopted, a number of new speakers have been developed, and the Club has enjoyed some excellent addresses.

## Bowen, Ill.

### *Receives Charter*

The Exchange Club of Bowen was presented its charter at a banquet on June 25. Plates were laid for 172 persons, including delegations from Quincy, Clayton, and Galesburg.

## Jersey City, N. J.

### *Crippled Children Employment Aid*

The Jersey City Club has undertaken an added activity in the creation of an employment bureau to secure positions for the crippled children after graduation from school. This, it is felt, is a need worthy of attention.

The Jersey City Exchange Club continues to broadcast a program over Radio Station WAAT the first Monday in each month.

On August 7, the Club held its annual Sunshine Special at a local Amusement Park, where about five hundred children from orphan homes and institutions for the blind enjoyed a gala day with the Exchangites. Guests and members had but one complaint—the day was all too short.

## Bethlehem, Pa.

### *Helping Delinquent Boys*

At a recent meeting of the Bethlehem Exchange Club, three delinquent boys, referred to the Club to be "Big Brothered," were placed in charge of a committee of three Exchangites for their attention. Each month a new committee will be named to look after these boys. A number of boys are now under the charge of individual members of the Club.

The Bethlehem Exchange Club honored its Past Presidents at a special evening affair at which a large number of members attended. Past President



Electric Exchange Club Sign erected by the Ferndale, Mich., Club. Other Clubs can get them thru this Club

induced by hardships endured while in service, particularly during the battles of Chateau-Thierry, Argonne-Meuse, and St. Mihiel. Prof. Strongman also saw active service in the front line trenches and was a member of Pershing's Million Dollar Band.

## Terre Haute, Ind.

### *Hosts To State Golf Meet*

The Exchange Clubs of Indiana held a golf tournament in Terre Haute on August 21. The arrangements for this event were handled by the Exchange Club of Terre Haute.

## Lake Worth, Fla.

### *Develops Speaking Talent*

The Exchange Club of Lake Worth has inaugurated the plan of developing the speaking talent in its own ranks



Spurgeon Sigley, who retired from office six months ago, was presented with a Past President's pin, in accordance with the qualification that a Past President must be retired from office six months before he receives his pin.

### Waterville, N. Y.

#### *Holds First Annual Outing*

A drizzle of rain did not dampen the spirits of the members of the Exchange Club of Waterville when the organization held its first annual field day. The committee in charge had prepared a program of sports for the afternoon session, and every member joined in

Abraham Lincoln, when he walked the floor all night, watching at every turn for the soldiers to come in and help him, and they did come at last by the hundred thousand and saved the day.

Father Abraham said, "Stanton, let us pray!" and kneeling, they prayed until daylight, thanking God for sending help.

No wonder the boys called him "Father Abraham."

Rising, Lincoln said, "Stanton, let down the bars and let those Confederate Boys go home."

"Poor boys, they were misled."

"Say, Stanton, do not forget to give



President J. T. McAnulty, of the St. Louis, Mo., Club, (left) and Wm. P. Mason, Past Pres. and Sec'y. (right) at Children's Hospital, making arrangements for visit of entire St. Louis Exchange Club, during Community Visiting Week

the frolic. Quoit pitching and swimming were first on the program, and after this a ball game. After various other contests, a beefsteak dinner was served, at which time the prizes for the day's events were awarded.

### Oakland, Calif.

#### *Aids Aged Lady*

The Oakland Exchange Club received the following letter from a lady ninety-one years old, who had received some help from the Sunshine Committee of the Club. It is very seldom that such a wonderful expression of gratitude is received from those aided by the service clubs of our country.

"Good Kind Friends of Humanity,

It is with a heart full of gratitude that I write this line to thank you for your most generous gift to aid me in my affliction. You can never realize the good your service did at this time. I feel it was a direct answer to prayer. There are no words yet coined that can express my appreciation of your generosity.

I want you to know that you have helped an "old girl" of the Civil War who still lives near you, and is fighting battles as deadly as those of beloved

them their horses and their saddles, they will need them now."

How's that for "Humanity?" In those far off days, the President used to call me "Chestnut Curls"—now it is snow-white hair: but the memory of beloved Lincoln still lives as inspiring as ever!

I am delighted to read the purpose of "Exchange," and to know the design of its Covenant of service to Humanity. Your Club is certainly practising the religion of "Old Glory," brotherhood, and mutual service of man, and ultimate glory of God. You have already earned the great prize of "American Citizenship."

God bless you, one and all!

Sincerely,  
Elizabeth G. Hutchins."

### Beg Your Pardon

On page 18 of the August issue of "The Exchangite," in the report of the Mississippi Affiliated Exchange Club Convention, it is stated that Mr. Louis C. Hallam of Cleveland was elected First Vice-President of the state organization, and that Mr. Frank McDonald, Jr., of Meridian was elected Second Vice-President.

As a matter of fact, Mr. McDonald is First Vice-President, and Mr. Hallam is Second Vice-President of the Mississippi Affiliated Exchange Clubs.

### Indio, Calif.

#### *This Club In the Desert Won't Give Up Summer Meetings*

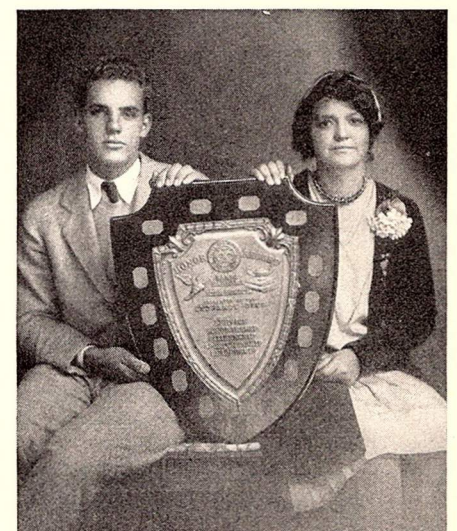
The matter of cancelling the Exchange Club meetings during the summer months has been a subject with a number of Clubs, but the Exchange Club of Indio, situated in the midst of the Great American Desert, has decided to maintain 100% schedule of Club meetings for the year. This is accomplished with great fortitude by the Club members, inasmuch as the temperature during the hot months may range anywhere from 110° to 127° F. Practically all the hotels are closed during the summer, but by inducing the management of the Palace Cafe to have removable partitions placed in the eating booths, the Exchangites are enabled to enjoy their meetings in privacy.

### Columbiana, Ala.

#### *Grieves Passing of Founder*

Upon the death of Charlton G. Smith, distinguished member of the Montevallo Exchange Club, the following resolution was submitted, and unanimously adopted by the Exchange Club of Columbiana:

In the passing of our beloved friend, Charlton G. Smith, Shelby County and Alabama loses a good citizen and friend, as the social and general welfare of the State had in Mr. Smith a citizen whose great joy was in service to and for others, and since we, the members of The Columbiana Exchange Club, al-



The Exchange Club, Santa Barbara, Calif., awards a place on this Bronze Relief each year to a girl and boy for best representing the spirit of Service, Scholarship, Citizenship, Sportsmanship, and Leadership during High School life. Gold replicas are also presented to these Honor Students



ways felt so kindly and appreciative toward Mr. Smith, due to the interest he had always shown and felt in us, being the founder of our Club, and regarded as "The Father of Columbiana Exchange," and the immediate past State President, therefore, be it resolved:

That we bow in humble submission to Him, who doeth all things well,

That we commend his virtues which were many, to his family and friends,

That we call upon all good citizens everywhere to be true to his tenets,

That we be ever reminded that his life was given for others, and,

That his memory shall ever be a guiding star of hope for us, and,

That a copy of these resolutions be sent to the family of the deceased,

That a copy of these resolutions be made a part of our history, and

That a copy of these resolutions be given to the Shelby County Reporter,

That a copy of these resolutions be sent to the EXCHANGITE.

Respectfully submitted, to the Columbiana Exchange Club, at their regular meeting at Columbiana, Alabama, on July 19, 1928.

W. E. Merrell,

L. B. Riddle,

J. H. Crawford,

Committee.

#### Boonton, N. J.

##### *Benefit Clam Bake A Success*

The clam bake, sponsored by the Boonton Exchange Club for the benefit of the Boys' Band, was an unqualified success. The affair was attended by approximately 150 persons—Exchangers from Boonton and Morristown, members of the Boonton Rotary Club, and residents from Boonton, Mountain Lakes, Rockaway Valley, Powerville, and Taylortown.

Several entertainments have been given, and the Club has been encouraged to continue its efforts in raising the necessary funds to defray the expenses for a band teacher, and some of the expensive musical instruments. The money derived from the clam bake goes toward this fund, and the Exchange Club hopes soon to have the Boys' Band organized and functioning.

#### Providence, R. I.

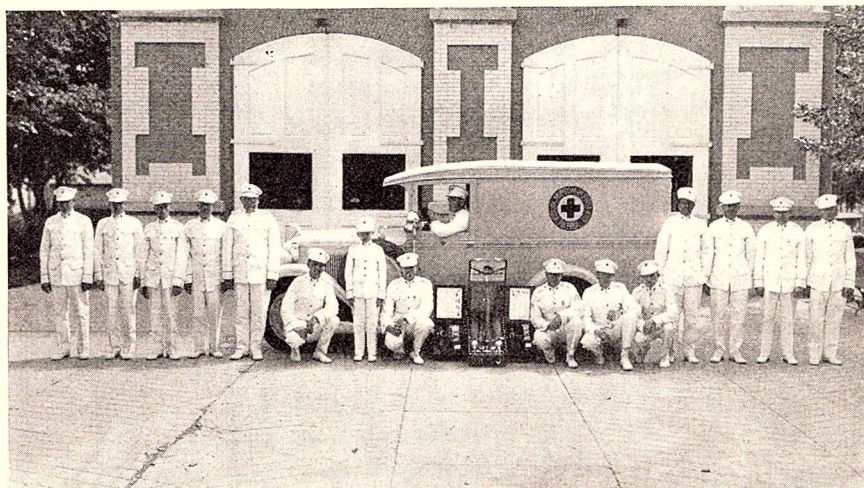
##### *Lends Support to Girl Scouts*

The Exchange Club of Providence, as an expression of its belief in the camping program of the Girl Scouts of Rhode Island, extended its indorsement of the capital account campaign which the Scouts inaugurated for the development and expansion of the camping facilities at the State Camp. The indorsement was accompanied by a \$50 pledge to the drive, and an announcement that the Club is seeking further subscriptions

with the idea of purchasing one of the canoes listed in the budget. The canoe will be inscribed with the Exchange Club's emblem and will carry an inscription of donation to the Girl Scouts.

substantial sum remains in the treasury.

The Squad has been in existence only since June 1, but in this short time has answered thirty-five calls. It has saved no less than ten lives, besides giving



First Aid and Safety Squad, costing \$5,000, sponsored by the Belmar, N. J. Club and presented by one of its members.

#### Belmar, N. J.

##### *Squad Renders Splendid Service*

The "First Aid and Safety Squad of the Belmar Fire Department" is rendering a priceless service to its community, and is more than a success.

This Squad was sponsored by the Exchange Club of Belmar, and the equipment costing about \$5,000 was donated by Frank Mihlon, member of the Exchange Club of Belmar, in honor of his son, who was the inspiration. The Squad is maintained by public donations. Secretary and Treasurer J. Raymond Bergen, also Secretary of the Exchange Club, reports every bill is paid, and a

first aid treatment to more than 100 people.

The organization has its own doctor, and all members have been trained by and have passed examinations of the American Red Cross, of which they are members. It answers all calls of fire, auto, drowning,—in short any accident whatsoever, at all hours of the day or night—without any charges being made. The equipment for rendering first aid is of the very latest devised by science. Cities and towns for a radius of fifty miles have been watching this humanitarian service; several have started a similar project in their own communities.

## Convention Resolutions

(Continued from page 21)

#### Resolution No. 11

WHEREAS, the Objectives of The National Exchange Club, consecrated to the uplifting of mankind in all of his social spheres, have been adopted with the purpose of providing all of the affiliated Clubs with programs for the expression of Exchange principles and specific interests; and

WHEREAS, the spirit of Unity For Service is applicable to every phase of community, state, and national activity, and our present program of National Objectives has been evolved through action of the various Conventions without unification of these objectives; and

WHEREAS, some of these Objectives were adopted to remedy conditions which have now been corrected or are being met by other agencies better fitted to cope with them; and

WHEREAS, some of the other National Objectives are restricted to very limited fields of activity which can be broadened by a recodification of these objectives, thereby offering such a range of activities that some of these can be adapted to the needs of every community, irrespective of its size and geographical location; and

WHEREAS, the clarification of these National Objectives will tend to stimulate activity among the affiliated Clubs in support of the Objectives adaptable to the needs of each community, enhancing our united efforts in the many fields of service to which Exchange is especially dedicated;

THEREFORE, BE IT RESOLVED, that the Objectives of The National Exchange Club be reclassified as follows:

1. Advancement of Aviation
2. Excessive Law Making
3. Tax Reduction
4. Citizenship Training
5. Community Welfare
6. Child Welfare
7. Sunshine Special
8. Community Service Week

#### Resolution No. 12

WHEREAS, the fine spirit of cooperation evidenced by the Michigan Affiliated Exchange Clubs and the Ohio Affiliated Exchange Clubs in holding their respective State Conventions in Toledo during the week of the National Convention has done so much to make the National Convention the success that it has been;

THEREFORE, BE IT RESOLVED, that



the thanks of the Convention and the deep appreciation of the National Organization be and hereby are extended to the Michigan and Ohio Clubs.

### Resolution No. 13

WHEREAS, the entertainment features provided during a Convention have so marked an influence upon its success; and

WHEREAS, the Twelfth Annual National Exchange Club Convention has been replete with stunts and features of entertainment furnished by different local and State Exchange Clubs; and

WHEREAS, this deep interest in the Convention is highly appreciated by this assembly;

THEREFORE, BE IT RESOLVED, that the many local Clubs and State Organizations, through whose efforts these entertainment features were provided, be and they hereby are extended the sincere thanks and appreciation of both this Convention and the National Organization.

### Resolution No. 14

WHEREAS, the newspapers of Toledo have done everything possible in giving wonderful publicity to the National Convention of Exchange Clubs of the United States, held July 22 to 27, inclusive; and

WHEREAS, this fine cooperation on their part has been of paramount importance and has added greatly to the success of The National Exchange Club Convention;

THEREFORE, BE IT RESOLVED, that The National Exchange Club now assembled this 27th day of July, 1928, hereby extend its sincere thanks to The Toledo Blade, Toledo News-Bee, and Toledo Times for their splendid service; and

BE IT FURTHER RESOLVED, that the National Secretary be instructed to transmit to these newspapers a copy of this resolution, officially informing them of the action of this Convention.

Adopted at the National Convention of Exchange Clubs held at Toledo July 22-27, 1928.

## Secretary's Report

(Continued from page 18)

of the encouragement and guidance that the Exchange Clubs are in a position to give. Some Clubs have been successfully active in the support of this objective but it is with regret that we must report that comparatively little has been done.

It is hoped that the Affiliated Clubs, in the large cities, will become more interested and active in cooperation with the juvenile court and its problem of boy and girl guidance.

### 8. Nutrition Work

Exchange has become nationally prominent in the field of nutrition work. Many, many Clubs are doing a wonderful work for the under-nourished children. Some Clubs are supporting nurses and the maintenance of nutrition classes conducted for under-nourished children of the public schools.

The children are given both instruction and nourishment to raise their physical constitutions to a normal standard. Upon the completion of their course of instruction in attainment of normal condition they are given diplomas and medals by the Clubs sponsoring their classes. The graduation cere-

monies are usually conducted at the Exchange Club meetings with the children as the guests of honor for the day.

Many other Clubs are doing wonderful beneficial work for children in institutions and sunshine schools. Some of the schools are completely equipped institutions for the care of children needing the open air and sunshine and special nourishment.

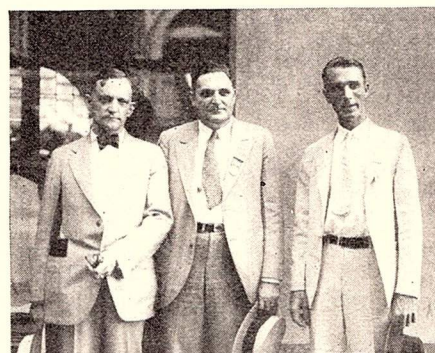
The Child Welfare Day of "Community Service Week" also emphasized this National objective and stimulated the efforts of the Clubs in many activities which provide for the needs of the children.

### 9. Playground and Recreation Centers

Children appeal to Exchangites universally. In support of the objective on recreation and playground centers, many municipalities are provided with playgrounds by our Affiliated Clubs and the assistance of Exchange in this respect is heartily welcomed by every community.

Exchange Clubs all over the land are providing many of the needs of the school children which are not taken care of by the school systems. One of these is the playground and recreational equipment of many types and descriptions. In connection with this many Clubs have accepted this objective in a broader sense of the term and provided school stadiums and athletic equipment and other facilities for the physical development of the boys and girls.

Exchange has been cooperating fully with the Playground and Recreation



Three of the Florida Convention delegates. L. to R.—W. M. Smith and R. A. Williams, Jacksonville, E. M. Claytor, Quincy

Association of America which organization provides many suggestions which are obtainable from its headquarters at 351 Fourth Avenue, New York City. "The Playground," official publication of the association, has printed articles upon the cooperation of Exchange Clubs with its work.

### 10. Care of the Indigent Mother

No reports have been received at National Headquarters of the activities of any Affiliated Clubs in connection with this National objective.

### 11. Sunshine Special

One of the most unique of all of The National Exchange Club objectives is the Sunshine Special. From year to year, this Outing Day for under-privi-

leged children is becoming a bigger feature with most every Affiliated Club in the organization.

The Sunshine Special idea originated in Nashville, Tennessee, several years ago at the 1925 Convention and was adopted as a National Exchange Club objective, being incorporated as a part of its yearly program. Since that time Exchange Clubs throughout the United States have won the gratitude of thousands of little children and the respect and good will of their communities when they have staged their generous picnics the first Tuesday of August. In many instances these children are taken from institutions and orphanages.

In many communities, this ideal picnic with ice cream cones, bottles of pop, sandwiches and peanuts, a parade and afternoon program is made one of the biggest days of the year.

A worthwhile Sunshine Special involves considerable effort in preparation for the occasion but every Exchangite who has ever participated in one of these cheery events has felt more than repaid for all that he has expended. Indeed, the grown-ups enjoy the outing as much as do the children. Nation-wide attention has been given Exchange in the newspapers and periodicals thereby indicating the public popularity of the idea.

In order to make this outing a successful National movement each Affiliated Exchange Club must do its part. Practically every community in the country, large and small alike, has children in whose lives but little sunshine is found. Every Club is urged to catch the spirit of the Sunshine Special and make the day one of happiness for as many children as possible.

Literature containing suggestions and a complete program for the Sunshine Special is supplied by National Headquarters and further information is given in "THE EXCHANGITE."

### Near East Relief

Though not a National objective, the Near East Relief has been supported by National Exchange for a number of years. At the San Francisco Convention a resolution commending the work of the Near East Relief was adopted and all of the members of Exchange Clubs were urged to join with their families in the observance of International Golden Rule Sunday. This day was universally observed on December 4 of the past year and special information upon the day was supplied the Affiliated Clubs through "THE EXCHANGITE" and a letter from National Headquarters. Some Clubs availed themselves of the use of speakers supplied by the Director of Near East Relief, 151 Fifth Avenue, New York City.

(To be continued)

## Aviation

(Continued from page 15)

ual members and clubs. The entire program is one too vast to discuss in a single issue of this magazine, but, in the humble opinion of the writer our first



function if we would be of service to our city, state and country, as well as being rue to ourselves, is to become air conscious.

We must take time to analyze the new conditions which have been thrust into our laps; we must take a cold-blooded business view of the situation and combine that with a liberal dash of the patriotism which wants to make America first in the air, and then act. We mustn't trail the band wagon.

We must take our aviation seriously.

## President's Report

(Continued from page 5)

our legislation and our accomplishments will meet with criticism, but when we remember that it is far easier to be critical than correct, we should not be at all disturbed, provided we are giving our best to those objects and aims sponsored by our organization. To all those captiously inclined, your President has only one message:

"Don't live like a hermit inside of yourself—

Forgetting, forgotten of men;  
There's something in life besides piling the pelf—

Come out in the sunlight again;  
The money is something to help you along,

It isn't as good as a smile;  
There's health in a laugh, there is wealth in a song

Come out of yourself for a while."

### The District Governor Plan

Early this year, your President, after a conference at headquarters, appointed a committee of three to consider the advisability of presenting an amendment to our constitution, providing for the appointment of District Governors. This committee met in Toledo, and discussed the matter at length during one entire day. As the result of this conference, an amendment was proposed, providing for the appointment by the National President of officials to be known as District Governors, these Governors to be under the direct supervision of the National Board of Control, thereby giving each constituent Club a direct contact with National. This plan will in no way interfere with the present State Organizations. It will enable the National President to keep in close contact with the Affiliated Clubs and give to the Exchangite a closer and clearer vision of what Exchange really is and what the organization is accomplishing. May I urge upon the delegates in Convention assembled, a thoughtful consideration of this proposed amendment. It has my unqualified approval.

### Convention Sessions

Discussing again the amendment pro-

viding for the registration plan, I am confident that one of the greatest helps to any Affiliated Club will be the attendance of its delegates at the National Convention, for there the delegates get definite and concrete information of the National Organization and its operation. Delegates have a distinct and personal part in the deliberations of the Convention; they assist in legislation,



Daughters of Toledo Exchangites who strew flowers over site of Perry's victory, Lake Erie, on Outing Day

and, in fact, they become a part and parcel of Exchange nationally. These delegates take back to their constituents many thoughts and ideas of value in the government of their individual Clubs. This exchange of ideas among men of the calibre who compose Exchange can have but one result and that is the strengthening of the bonds of fellowship, friendship, and unity among our Clubs.

The National President would suggest that each Affiliated Club, as one of its items, set up in its budget a Convention Fund, said fund to be created in such manner as each Club may determine. No better investment, in my opinion, can be made by any Club than the setting apart of a sufficient sum of money to send at least one accredited delegate to the National Convention each year.

### Attendance at Convention Sessions

The success of a Convention is determined very largely by the degree in which the delegates participate in the deliberations and legislation. Your President cannot too strongly urge that our Convention sessions be the first thought of the delegates. All will realize the importance of attending these sessions and participating in the activities of the meeting. In that way, each delegate must, of necessity, feel a deeper interest in the discussions, and will be able to take back to his individual Club a more comprehensive report of its proceedings. We owe it to our constituents. May we, of the National Board, set the example.

### "The Exchangite"

A real publication in make-up, appearance, and content. The reorganization of this department of our activities has

been of manifold benefit to Exchange. Your President has intimate, personal knowledge of the problems involved in that reorganization, and the major portion of the responsibilities cheerfully was assumed by your National Secretary.

To the Managing Editor, our congratulations are sincere and definite. His fidelity to Exchange is apparent in the character and results of his stewardship. THE EXCHANGITE, published "without profit" is now a tangible asset, and a credit to our organization.

### The Extension Program

The Extension Program is of major importance, but an activity controlled by so many conditions and considerations. A rebuilding of this department has already resulted in real progress. Pending the solution of other problems closely related to extension, this division has not been equipped to operate at maximum efficiency. During the meantime, the extension department has been preparing an aggressive program, the benefit of which, will be realized in the not distant future.

### Conclusion

As a concluding word may I again express my appreciation of the opportunity to serve you men as your National President. The friendships I have made will be treasured as long as I am permitted to remain in this sphere of activity. I shall recall very, very frequently the inspirations I have received during my travels.

"Seeing that we are compassed about with so great a cloud of witnesses," let us live true to the vision of Exchange and press forward to the mark of our high calling, with faith in God, belief in our fellowmen, and absolute confidence in the future.

CLINTON G. NICHOLS,  
National President.

## Friendship and Service

(Continued from page 10)

change must be piloted onward to its ultimate destination on these two ships of friendship and service, and in sailing those ships let us keep ever in mind the value of the human touch.

"It is the human touch in this world that counts,

The touch of your hand and mine,  
That means far more to the fainting heart

Than shelter or bread or wine;  
For shelter is gone when the night is o'er,

And bread lasts only a day;  
But the sound of the voice and the touch of the hand

Live on in the soul away."

Exchange is no passing fad. Exchange has a heritage too priceless to



die, a heritage of idealism, morality, faithfulness, democracy and goodwill to be applied here and now by Exchangites in their individual and business lives, with the men and women in their community, in an age that sorely needs these great factors as triumphant real-

ities. I implore you to see that the sails of your Club are set so that they will catch the winds that blow from the hill of friendship and from the shores of service, for, driven on by those winds, your Club will keep an even keel and finally come safely into the home port.

Margaret Mann, her secretary. Mr. Harter, Exchangite A. R. Kuhlman, Chairman of the Mayor's Committee of 100, President Bowman, and members of the National Board of Control were the first to welcome Miss Earhart to Toledo.

Airplanes zoomed in the skies overhead as the reception ceremonies took place. The Toledo DeMolay band, and Leon's band struck up stirring numbers to add to the festivities. At the reviewing stand, Mayor Jackson presented Miss Earhart and her co-pilots with especially struck medals from the city of Toledo. Each of the honored recipients responded with brief speeches expressing their appreciation of the welcome. Miss Earhart said, "All the medals should go to the boys. I really think I should turn mine over to them." Unspoiled by the honors which had been heaped upon her, she spoke sincerely, humorously, and without affectation.

After the reception, the flier and her party lunched privately in the Commodore Perry Hotel, following which they were guests at a reception for women visitors attending the Convention in the Commodore Perry ball room. At 2:30 in the afternoon, Miss Earhart and party, with National Secretary Harter, who was constantly with the party from the time of their arrival until their departure, and the director of their activities while in Toledo, made a trip to the air port, where Miss Earhart, Mr. and Mrs. Harter, the mayor, and newspaper men enjoyed a half-hour flight over the city, by the courtesy of the Stout Air Services, Inc.

During the afternoon the Convention visitors were given a scenic auto tour, headed by National President Nichols and with traffic police escort, about Toledo and through the historic Maumee Valley, by the courtesy of the Host Clubs and contemporary Service Clubs. An especially printed souvenir booklet served as a guide to the tourists. The tour was under the direction of Hugo Huhn, while the auto committee was headed by Chas. E. Doan, Toledo.

At 7:30 P. M., Miss Earhart led a parade from the Commodore Perry Hotel to Madison Gardens, where the opening session of the Convention, called "A Night of Happiness," was held. More than 5,000 visiting Exchangites and Toledoans crowded the auditorium. A band concert by the DeMolay Band of Toledo, the Gibsonburg Boy Scout Band, the Exchange Club Boys' Band of Richmond, Ky., brought to the Convention by the Exchange Club of Louisville, and, also, Zona's Ladies' Band of Wauseon, Ohio, brought by the Wauseon Club, opened the evening's program.

The introductory speech was made by Claude A. Campbell, Past President of

## The Toledo Convention

(Continued from page 8)

Helen Drury, Toledo, served as Chairman of the Hostess Committee which had something provided for the entertainment and pleasure of the ladies practically every moment.

The afternoon of Sunday was mainly spent in automobile drives about Toledo, and special Exchange Club airplane trips in tri-motored Ford planes, brought to Toledo for the whole week by the Stout Air Services, Inc., of Detroit.

The Convention opening was signalized by a large non-denominational religious service and musical program, attended by more than 500, in the auditorium of the Commodore Perry Hotel. The chairman of the program was Rev. T. H. McDowell, pastor of Northminster Presbyterian Church of Toledo. Dr. J. A. Sutton, well-known minister and lecturer of Orlando, Fla., who was a delegate, gave the address of the evening on "The Religion of Unity For Service." Dr. Sutton's theme may be summed up in his statement, "All true progress may be traced to the ideals of sacrifice and service. They constitute the royal road to distinction and happiness." Other ministers, Exchangites of Toledo, taking part in the service were Rev. Chester Birch, Rev. Charles F. Dunham, and Rev. Alvin E. Bell. The Toledo Choral Society of 150 voices, under the direction of Mrs. Mary Willing Megley, presented beautiful renditions of choruses from Handel's "Judas Maccabaeus" and "The Hallelujah Chorus" from Handel's "The Messiah." Lew Williams, the "Buckeye Poet" of Toledo, read several of his selections.

### MONDAY—OHIO DAY

#### "Lady Lindy" Reception

Early Monday morning more delegates and visitors began arriving by train, automobile caravans, and airplanes from all parts of the country. Upon their registration, which began at 8 o'clock, many of them proceeded immediately to the Sylvania Golf Club for the qualifying rounds of the National Exchange Golf Tournament, which concluded on Thursday. Others joined the excited throng of Exchangites and residents of Toledo and northern Ohio in their preparations for the reception of Miss Amelia Earhart, "Lady Lindy,"

world-famous aviatrix, and her co-pilots, Lou Gordon and Wilmer Stultz.

Monday was Ohio Day, honoring the Ohio Affiliated Exchange Clubs, who were holding their State Convention in conjunction with the National. At the brief business session of this group in the Secor Hotel, Carl Smith, Fostoria, Ohio, was elected President, Paul Stewart, Massillon, 1st Vice-Pres., C. John W. Luttrell, Ashtabula, 2nd Vice-Pres., C. A. Fleming, East End Cleveland, 3rd Vice-Pres., Dr. Link Murphy, Columbus, Marshal, Ben Loth, Cincinnati, Sentry, and George J. Munger, Perrysburg, Secretary and Treasurer.

Members of the Ohio Affiliated Exchange Clubs spent the remainder of the day participating in the National Convention activities.

For ten days preceding the Convention, Toledo and northern Ohio were thrilled with the news that "Lady Lindy," of trans-Atlantic fame, was to be a guest of the National Exchange Club Convention, and brought to Toledo as the fourth city in the United States to receive her since her epochal flight. The distinguished aviatrix came to the Convention by arrangements made by National Secretary Herold M. Harter, assisted in New York by J. P. Muller, National Vice-President. Mr. Harter was able to convince Miss Earhart and her advisor, George Palmer Putnam, of the G. P. Putnam and Sons, Publishers, New York, that Exchange was united in support of the advancement of aviation, and that her appearance before the Convention would lend materially to the efforts of Exchange in this field of service.

When Miss Earhart stepped from her private car in the Pennsylvania railroad station at 11:10 A. M., Monday, it was to find a crowd of a thousand waiting to give her a welcome to Toledo and the National Exchange Convention. Many more than thousands crowded downtown streets to catch a glimpse of "Lady Lindy" as she was taken to the reviewing stand in Armory Park, where crowds heard Mayor W. T. Jackson and National Exchange Club officials welcome her to the city. In addition to her co-pilots, she was accompanied by Mr. Putnam, Mrs. Stultz, Mrs. Gordon, and Miss



the Toledo Club and Master of Ceremonies. Mayor Jackson welcomed the Exchangites in behalf of Toledo, and a response was made by National President Nichols.

Miss Earhart and party were presented to the Convention, at which time Mr. Harter presented gold Exchange Club medals to Miss Earhart, Mr. Stultz, and Mr. Gordon. The medals were in the form of Exchange Club emblems on a background of outstretched wings. Miss Earhart's was set with a diamond, and engravings appeared on the back of each.

Miss Earhart spoke briefly during the program of her trans-Atlantic flight. The crowd, which arose several times to applaud her, listened attentively to the account of her preparations for the trans-oceanic venture and the twenty-one hour flight to the coast of Wales. The talk which the aviatrix made appears elsewhere in this issue. She concluded her talk with a plea for the support of aviation and the airplane industry.

The program of the evening was varied with musical selections brought to the Convention by various Exchange Clubs. The Exchange Club quartet of San Jose, Calif., winners of the 1927 Quartet Contest, sang. The Hobo Band from the State Hospital of Jacksonville, Ill., appeared by the courtesy of the Jacksonville, Ill., Club. This band was composed of ten shell-shocked ex-service men of the World War, and, later in the Convention, were awarded the Louisville Stunt Cup. The internationally famous Ice House Quartet of Toledo rendered enjoyable songs. Selections were also given by the Boys' Drum and Bugle Corps of 50 members, brought by the courtesy of the Exchange Club of Paris, Ill. Song hits were also given by Crafts and Greiner, members of the Toledo Exchange Club.

Interest in this auspicious opening of the Convention was heightened by the reading of the following personal telegram from Exchangite President Calvin Coolidge.

"I regret that I cannot be present at your annual Convention Stop At some suitable occasion during the Convention please express to all those attending my heartiest greetings and my sincere wishes for a most successful and happy meeting. CALVIN COOLIDGE."

The speaker of the evening was Hon. Simeon D. Fess, Senior, United States Senator from Ohio. Senator Fess's speech, "American Achievements," was a clarion sounded to arouse love of country and faith in the political destinies and integrity of the government of the United States. He pictured the United States as a young, virile, and wealthy nation, which has pioneered

sincerely and generously in the movement to banish war from the face of the earth.

Miss Earhart, retired from the auditorium at the conclusion of the program events, returning to her hotel and departing at midnight from Toledo, after

## THE EXCHANGE CALENDAR



### SEPTEMBER

Educational Meeting on Maximum Service.

Constitution Week — September 16-22.

### NOVEMBER

New Jersey Affiliated Exchange Clubs Convention—November.

### JANUARY 1929

Educational Meeting on Facts About Exchange.

Michigan Affiliated Exchange Clubs Convention—January, 1929, Redford-Detroit.

### MARCH

National Community Service Week, —March 24-30, 1929.

Birthday Anniversary—March 27, 1929.

### MAY

Educational Meeting on Exchange Club Inspiration.

California Affiliated Exchange Clubs Convention—May 23-25, 1929, at Pasadena.

Mississippi Affiliated Exchange Clubs Convention — May, 1929, Columbus.

### JUNE

National Exchange Club Convention—June 9-12, 1929, at Jacksonville, Florida.

Florida Affiliated Exchange Clubs Convention—June 10, 1929, at Jacksonville, Georgia Affiliated Exchange Clubs Convention—June 10, 1929, at Jacksonville, Florida.

Connecticut Affiliated Exchange Clubs Convention — June, 1929, at New Britain.

Ohio Affiliated Exchange Clubs Convention—June, 1929.

### AUGUST

Annual Sunshine Special—August 6, 1929.



a strenuous day with Exchange. An informal dance began at 11:00 P. M., and continued until after midnight. The visit of Miss Earhart and her co-pilots accelerated the Convention pulse noticeably.

### BUSINESS BEGINS TUESDAY

The first session of the Convention

opened Tuesday at 9:45 A. M., in the Commodore Perry auditorium, with assembly music by the Boys' Band of Richmond, Ky. The Convention was called to order by President Nichols, and the invocation was given by Rev. Chester Birch, Toledo, after which "America" was sung. Addresses of welcome were made by Lieut.-Gov. Exchangite William G. Pickrel, Dayton, for the state of Ohio; Mayor Jackson for Toledo; Dr. A. A. Jenkins, Cleveland, Past State President and Board Member, for the Ohio Clubs; State President John J. Sterling for the Michigan Clubs, and Waldo M. Bowman, President of the Toledo Exchange Club, for the seven Host Clubs of the Toledo District. Horatio S. Earle, Past National President, made the response, which was followed by roll call and appointment of Convention committees.

The report of the Credentials Committee was read, and a greeting extended by Chas. A. Berkey, founder and Past National President. His address is given elsewhere in this issue. National officers and Past Presidents were introduced. Announcements of group meetings and communications, and the minutes of the 1927 Convention concluded the morning session.

The second Convention session was called to order at 2:00 P. M., with an invocation by Rt. Rev. M. J. O'Reilly, Monroe, Mich. The annual reports of the National President, the National Secretary, and the National Treasurer were read by each respective officer, and accepted. Printed copies of the reports were distributed among the delegates. The reports of the National President and National Secretary appear elsewhere in this issue. The reports of the Certified Public Accountants, the National Board of Control on charters granted, the Committee on Jurisprudence and Laws, Committee on Education, and Committee on Methods and Ethics were, likewise, given. Portions of these reports will appear in forthcoming issues of "The Exchangite." It should be said at this point, however, that, as in the past, the printed reports which were distributed at the Convention were also mailed to each Club President and Secretary at the close of the Convention.

The adoption of the amendment creating District Governorships in National Exchange was the major piece of legislation enacted in this session. The amendment, support of which was urged by President Nichols, was carried by a large majority. It becomes effective with the present new administration.

An electrical demonstration and talk, "What Do Unity and Service Mean?," given by Harry C. White, scientific wizard and former associate of the



famous Charles Steinmetz, concluded the afternoon's session at 4:30 P. M.

The ladies of the Convention attended a \$100,000 fur review, style show, bridge, and musicale at the LaSalle & Koch Company store, Tuesday afternoon.

Two banquets, running simultaneously in different auditoriums, provided the outstanding banquet affairs of the Convention, Tuesday night, for the men and women. Dinner was served the men in the Chamber of Commerce, and to the women in the LaSalle & Koch Company dining room.

The ladies' banquet was given complimentary by the National organization, and proved to be a delightful occasion, according to the claim of those that attended. Entertainment features, consisting of orchestra music, furnished by the Monroe, Mich., Club, selections by the San Jose Quartet, specialty dances, a lecture by John V. A. Weaver, poet and playwright of Broadway fame, on "Our Native Tongue—American." The electrical demonstration of Mr. White was repeated for the ladies, and the Boys' Band of Richmond, Ky., also appeared. Merlin Gillette, New York City, was in charge of the banquet and master of ceremonies.

Praise for the work of National President Nichols was spoken by Waldo M. Bowman, President of the Toledo Club, when a Gladstone bag was presented to Mr. Nichols, on behalf of the Club, during the men's dinner meeting, which packed the Chamber of Commerce dining room. The National officers were guests of honor. The program of the evening was interspersed by music and entertainment, including selections by the Paris Drum and Bugle Corps, songs by the Golden Voiced Nightingales, Toledo, and short speeches by the National officers. Mr. Weaver gave the address of the evening, following his appearance at the ladies' banquet. One of the three novelty features of the program was the individual drawings for the 100 baby alligators brought to the Convention by the delegates from Jacksonville, Fla. Two special Exchange Club editions of newspapers were distributed by the Toledo News Bee and the Dearborn, Mich., Club. Ragged newsboys swarmed about the tables with loud commotion as they passed out the latest news of Exchange.

The crowning social event of the program Tuesday was the President's informal ball at 10:00 P. M., in the Commodore Perry Hotel ball room, following the ladies' banquet, and the men's meeting.

#### WEDNESDAY—OUTING DAY

Delighted that their program for Wednesday called for a holiday on Lake

Erie, the delegates and visitors fled from the oppressive heat which held Toledo in its grasp, and sailed Wednesday morning for Put-in-Bay, where an all-day outing was enjoyed. The steamer Greyhound had been placed at the disposal of the Exchangites. As it moved over the site of the battle of Lake Erie, in which the American fleet, under Commodore Perry, won the outstanding naval victory of the War of 1812, it was brought to a dead stop, and twelve little Toledo girls with big baskets of roses, awaiting the three blasts from the steamer's whistle, cast their flowers upon the waters in memory of the heroic dead of two nations.

Exchangites were welcomed to Put-in-Bay by Mayor T. B. Alexander, and heard an address on the historic features of the island by Hon. C. B. Galbreath, Secretary of the Archaeological and Historical Society of Ohio. Outdoor stunts, contests, games, swimming, and a concert by the famous Fostoria High School Band (brought to the Convention by the Fostoria Club) entertained the visitors. The Fleming Furniture Girl's team of Cleveland, international soft ball champions, sponsored by C. A. Fleming, President of the East End Cleveland Club, defeated the Toledo Edison Girls' team in indoor baseball at the Island. The Edison team appeared by the courtesy of Charlie Thompson, President of the Perrysburg Exchange Club.

As the Greyhound landed at Toledo at 7:30 in the evening, the boat was serenaded with a concert by the Douglass Community Center Band of Toledo. A theatre party, scheduled for 9:00 P. M., concluded the strenuous but pleasant day of recreation.

#### THURSDAY—MICHIGAN DAY

In honor of the Affiliated Exchange Clubs of Michigan, who had transferred the meeting place of their summer Convention from Port Huron to Toledo, Thursday was called Michigan Day—the fullest day of the Convention.

Presidents and Secretaries, or their representatives, and other Exchangites arose early in the morning to attend the 8:00 A. M. breakfast meetings, during which Club problems were discussed, in the Chamber of Commerce. There was a large attendance at both meetings, and much of profit was derived.

W. J. McKone, Jackson, Mich., Chairman of the National Committee on Education, presided over the breakfast for President. Subjects discussed were "Why Exchange Should Appeal to My Prospective Member," Thomas C. Imeson, Jacksonville, Fla.; "A Good Program vs. Just Eating," Judge Litton Hickman, Nashville, Tenn.; "Why Exchange Is Adaptable to the Small Community," Walter H. Craig, Chester,

Pa.; "Sound Club Financing," Charles L. Cornelius, Nashville; "Importance of Regularity in Board Meetings," Phil D. Houston, Memphis, Tenn., and "The Advantage of Budgeting Club Expenses," F. W. Nye, Toledo.

National Secretary Herold M. Harter presided over the Secretaries' breakfast and the following topics were discussed: "Value of Weekly Bulletin or Club Notice," Herbert J. Smith, Chicago; "Method of Collecting Dues and Keeping Accounts," James B. Kring, Dayton, Ohio; "The Responsibility of the Secretary's Job," Stanley Cooper, Utica, N. Y.; "How to Promote Attendance," C. Lee Cronk, Long Beach, Calif.; "Is Publicity of Value to a Service Club?" Lyman Jones, Decatur, Ill., and "The Toledo Plan of Financing," Alonzo W. Watson, Salt Lake City.

Following the breakfast meetings, the third session opened at 10:30, while the Michigan Convention, also, held forth in the Secor Hotel, with John J. Sterling, Benton Harbor, State President, in charge.

The National session was opened by the invocation of Rabbi Charles A. Latz, Canton, Ohio, and music by the Exchange Club Quartet of Northwest Detroit. President Nichols then delivered the annual address of the National President, pointing out the opportunities of Exchange in the future, and the necessity of the constant application of "Unity For Service." He was followed by Past President Thomas L. Bailey with an address on "Exchange Ethics and High Ideals Among Men." Other speakers of the morning program were the Rev. Ernest J. Craft, Bridgeport, Conn., "The Home As A Foundation For Citizenship;" Judge James Austin, Jr., Toledo, "The Present Day Problem of Divorce;" Edwin G. Wright, Rockville Centre, N. Y., "The Responsibilities of an Exchangite," and William H. Beck, Jr., Griffin, Ga., "Friendship and Service."

The afternoon session was called to order by President Nichols, who was followed by Rev. Mr. Gruetter, Toledo, who delivered the invocation. A number of inspirational and informational addresses were then delivered, three of which concerned the National activities of Exchange. Walter W. Hubbard, editor of the "American Aviator," New York, presented a talk with suggestions of what Exchange can do in its support of aviation. Dr. George C. Sabichi, Past National President, and Exchange Club champion for tax reduction, pointed out the unjust discrimination of the inheritance tax. Harry F. Atwood, President of The Constitution Educational Association of Chicago, noted authority on the Constitution, discussed the writing of the Constitution, and pointed out respects in which that



fundamental document of American Government is superior to any other in the world. The balance of the speeches touched on internal Exchange activities. Judge Claude L. Chambers, San Diego, Calif., talked on "Community Service;" John J. Sterling, Benton Harbor, Mich., "Service To Our Community, Our State, Our Nation;" Dr. J. J. Tisdall, Mansfield, Ohio, "Loyalty As A Qualification In Maintaining Exchange Membership;" John H. Awtry, Dallas, Tex., "Membership Building As an Antidote To Membership Turnover." The abundance of speeches made it necessary to abandon the group meetings which were scheduled.

Trips for men through Toledo plants, conducted shopping tours for women, a reception at 2:00 P. M. in the Toledo Art Museum, and a conducted tour for men through the Toledo Newsboys' Building were hospitality features Thursday.

Tuesday night Convention cares were again brushed aside with the Stunt and Carnival Night Party in the Chamber of Commerce. Novel stunts were presented and cups were awarded at the conclusion of the Stunt and Quartet Contests, and trophies were given to winners of the golf tournament. Special mention should be given the very entertaining radio novelty stunt that the Saginaw, Mich., Club presented during the Stunt Contest. Between stunts, the Exchangites followed events of the Tunney-Heeney championship fight through radio reports made available by the courtesy of the Toledo Blade.

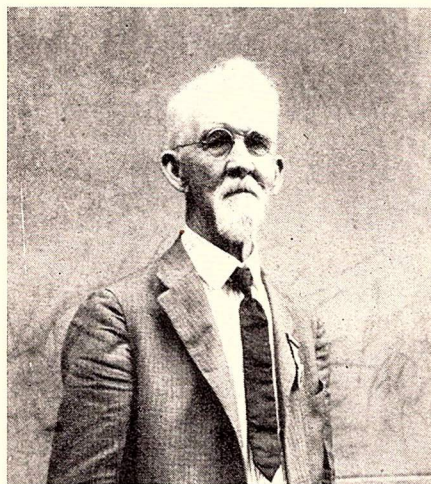
The Hobo Band of Jacksonville, Ill., won the Louisville, Ky., Stunt Cup. The Toledo Exchange Club Quartet trophy was captured by the San Jose, Calif., Quartet, also winners of the Quartet Contest at the San Francisco Convention. Special mention should be given the Quartette of Northwest Detroit, which gave some excellent numbers. George Eiselstein, Toledo, was awarded the Bowman golf trophy, presented the winner of handicap matches at the Sylvania Golf Club. The runner-up, E. Berry, Royal Oak, Mich., was awarded the Page trophy. Other trophies and prizes were, likewise, presented.

The Clubs entered in the Stunt Contest and not mentioned above were: Lansing, Mich., a blind musician; Dearborn, Mich., Exchange Club emblem in floral display; Massillon, Ohio, recitation by young lady; Monroe, Mich., orchestra; Brightmoor-Detroit, Mich., a musical stunt; Royal Oak, Mich., a magician. The party concluded with dancing.

#### FRIDAY MORNING SESSION

The closing session of the most successful Convention in the history of Exchange was opened with an address on

"Excessive Law Making," by Paul M. Herbert of Columbus, Ohio. An appeal for National assistance in Near East Relief was made by Dr. C. Hill Crathern, Chicago. Communications and telegrams from contemporary Service Clubs were read by the National Secretary, following which the winners of the National Attendance Contest for the preceding six months were announced. The final standings were presented in the August issue of "The Exchangite." The Thomas L. Bailey Extension Trophy was presented by Mr.



R. G. Malone, Highland Park, Mich., celebrated his 77th birthday during the Convention and was the oldest Exchangite attending

Bailey himself to the Tuckerton, N. J., Club.

The National officers and four new Board Members for 1928-1929 were then elected, each one receiving a unanimous vote. The incumbents of each office will be found listed elsewhere in this issue.

Upon the introduction of the new officers to the delegates, the report of the Resolutions Committee was made by John W. Huling, Hartford, Conn., Chairman. The resolutions adopted appear elsewhere in this issue. It was at this time that Aviation, Community Service Week, and the reclassified National Objectives referred to heretofore were adopted.

In recognition of the splendid service given Exchange during the past year, President Nichols was presented a chest of gold by Joseph B. Sieber, Board Member, in behalf of the Convention. President Nichols' response revealed his love for Exchange and deep appreciation of this expression.

President-elect George S. Greene then made his address of acceptance, urging every Club to exert itself the coming year toward Extension and Expansion. The concluding address of the Convention on "The Future of Exchange" was given by Milnor E. Gleaves, Denver, Colo.

An expression of appreciation of the co-operation of National Headquarters was made by President Nichols, and his thanks for the loyalty of the members at the Convention was, also, expressed. National Secretary Harter, likewise, expressed his appreciation of the support given by the Host Clubs, and those attending the Convention, who made it a success. In behalf of the Host Clubs, he also thanked the delegates for their part.

The Convention closed with the presentation of the Constitution, Roberts' Rules of Order, and the gavel to President-elect Greene by Mr. Nichols.

The new officers and Board of Control met Friday afternoon, and, at that time, upon serious consideration of the invitations presented for the 1929 Convention, Jacksonville, Fla., was awarded the honor. The dates will be June 9 to 12, 1929.

Space does not permit mentioning all of the many courtesies that were extended the Convention by many individuals and Clubs who supplied treats and novelties and courtesies without number. Special mention should be given, however, to the Fresno, Calif., Club, who sent fifty crates of grapes for distribution by Herbert R. Freeland, Past President of the Club. Also, the baskets of peaches brought from Macon, Ga., by President Herbert Smart and Frank Branan, were appreciated.

Radio station WSPD, Toledo, broadcast many features of the Convention, including selections by the San Jose Quartet, the Hobo Band, Fostoria High School Band, Richmond, Ky., Boys' Band, and the "Night of Happiness" opening session.

Delegates from Memphis, Tenn., who extended their invitation for the 1929 Convention, added to the aviation interest of the Convention by their arrival by airplane.

### Miss Earhart's Story

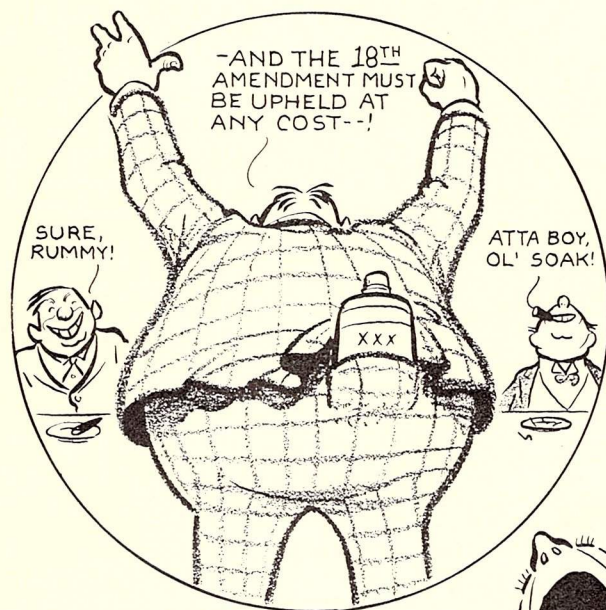
(Continued from page 12)

There are a few questions I am asked about the flight. One is, what I thought about. I think one thinks of about everything on a long flight of that sort. You are always figuring on what your chances are for making your goal, and, perhaps, sometimes you think of what the chances are in case you do not reach it.

I believe you have heard all the other details of the flight, but I would not feel that I had finished what I should say without asking your support of this great science of aviation. It has become a very important thing in American life, and I want to appeal to you to boost aviation in any way that you feel you can.



EXCHANGITES, LETS HAVE A REAL POLITICAL LUNCHEON—  
And Invite These Hokum Peddlers to Stay Away



BABY KISSING!— THAT'S THE BIG ISSUE! OTHER CANDIDATES MAY REFUSE BUT I PROMISE TO KISS 'EM ALL— THAT IS, ALL GIRL BABIES OVER 18



-AND IF YOU ELECT OUR CANDIDATE WE WILL MAKE EVERY FARMER A PLUTOCRAT; COMPEL RADIO ANNOUNCERS TO WEAR MAXIM SILENCERS; AND ABOLISH PLUS-FOUR GOLF PANTS!

SAME OLD HOKUM!



DOWN WITH VOTE SLACKERS!! 50% OF OUR PEE-PUL REFUSE TO VOTE! I CAST MY FIRST VOTE FOR BENJAMIN HARRISON IN 1892



THE CRYIN' NEED OF OUR GR-REAT AMUR-R-RICAN R-REPUBLIC IS BIGGAH AND BETTAH AIRPLANES! ELECT ME AND I SOLEMNLY PLEDGE TO HAVE

THE LAW OF GRAVITATION REPEALED, MAKING FLYING SAFE-AH THAN WALKING!

